Our distant cousins, the Hungarians, tell a story of how the Finns and Hungarians ended up in different places upon leaving their common original home beyond the Ural. On their journey they came upon a sign that pointed "north" and "south". The Hungarians knew how to read, so they headed south.

Over the millennia the Finns have become rooted in the harsh North and have learned to love the region with its windiness and sleet. Our northernmost and also harshest region, Lapland, is especially wonderful. The fells, forests, rivers, lakes, midnight sun and Northern lights – their spell will capture your heart forever.
MAN IS DWARFED BY NATURE

Life in arctic conditions demands respect for nature. Winter lasts half a year and the temperature can drop to -40°C. In northern Lapland the sun doesn’t rise at all for a couple of months. In this land of contrasts, in midsummer you can enjoy the sun around the clock, week after week.

Man must adapt his entire being – starting from construction technology – to the cold climate, short growth period, four completely different seasons, delicate environment and sparse population.

PEOPLE AND REINDEER

Europe’s last wilderness areas are spread out in Lapland. Only 180,000 people live in an area the size of the Benelux countries. At least there are somewhat more reindeer: 200,000. Of course, there’s still room for more; the largest group is comprised of the million tourists that visit each year.

Lapland’s capital, Rovaniemi, is situated right on the Arctic Circle, which you can easily jump across to visit the real Santa Claus. You see, Rovaniemi is Santa Claus’s hometown. You can experience wilderness peace two kilometres from the town centre. Reindeer husbandry, an age-old arctic livelihood, is practiced in the region; on the other hand it is also a centre of ICT and other creative fields.
Rovaniemi University of Applied Sciences, RAMK for short, is the EU’s northernmost university of applied sciences. We focus on understanding, protecting and utilising the special qualities of the North.

**Knowledge and skills in NORTHERNNESS**

**OUR KNOWLEDGE AND SKILLS IN NORTHERNNESS INCLUDE:**

- Tourism service production and business, tourism environments and tourist safety
- Health and functional capacity, wellness tourism, wellness technology, physical activity and competitive sports
- Landscape management, production and use of bioenergy and other natural products, technological applications that adhere to the principles of sustainable development, and rural industries
- Distributed energy production, tourism and mining construction, cold climate technology
- Areas of competence common to all of these sectors are internationality, business operations and entrepreneurship, as well as information technology
In the 1600s clergymen hammered the alphabet into the sometimes hard heads of the peasants, and the church made literacy a prerequisite for marriage. Since then the Finns have believed that knowledge and skills are the key to success in life.

In the 1800s residents of forest villages collected money and construction material in order to build schools and acquire teachers for their children. Then, every morning their children skied many kilometres through the dark wilderness to school.

Four hundred years of effort have been worth it: today Finland is one of the most competitive countries in the world and Finnish schoolchildren win recognition in international comparisons of competence.

A people who hankered to go to school
This is how we study in Finland

Universities of applied sciences provide working-life-oriented education that prepares students for professional specialist jobs. Bachelor’s degree programmes span 3.5–4 years; after acquiring work experience graduates can continue their education in a 1–1.5-year Master’s degree programme. Universities of applied sciences play an important role in regional development.

RAMK, part of the Lapland University Consortium, is helping the North lead the way

Rovaniemi University of Applied Sciences, Kemi-Tornio University of Applied Sciences and the University of Lapland together form the Lapland University Consortium. Our task is to take care of the people of the North and ensure their success on the conditions of nature.

The Lapland University Consortium is a community in which each member has been given a talent to care for according to their own strengths. RAMK is a founding member of the Consortium’s Lapland Institute for Tourism Research and Education.

RAMK operates as a northern regional influencer by focusing in many sectors on the development of tourism and tourism conditions. We approach this focal area by developing service production and business operations; by promoting health and wellness; by utilising the northern environment diversely and sustainably; and by developing cold climate technology.

RAMK IN NUMBERS
- 3000 students, of which 700 are adults
- 350 international students
- 300 employees
- 450 graduates per year
- 80% are employed in northern Finland
Did you know that a reindeer’s ankles make a clicking noise? Clicking ankles are the result of nature’s product development. Because winter in the North is dark, the noise helps reindeer perceive where the rest of the herd is and whether their footsteps reveal panic caused by a predator.

Business operations and working life resemble life in the arctic region: it is severe and requires continuous development, but it also contains fantastic highlights. RAMK researches, develops and serves. We’re available when you wish to achieve something new.
ENVI – Virtual Centre of Wellness Campus – offers experiences of perception

Unique in the world, this learning environment, which combines virtual reality, physical reality, virtual figures and real people, offers tailored continuing education in emergency care, acute care, nursing and medicine.

ENVI offers you realistic environments that react to your actions: a home, a traffic intersection or a ski slope – and Väinö, a patient simulator to whom all kinds of things happen. He may be involved in an accident, get an attack of illness, suffer from hypothermia or need crisis help.

With Väinö you can practice nursing and rehabilitation that takes the patient’s whole life story into consideration; inspiring learning by doing.

Rovaniemi University of Applied Sciences at your service

SPECIALIST SERVICES:
Project know-how and project evaluation studies; languages and cultures; Barents region and EU funding expertise

MEASUREMENT AND TESTING SERVICES:
E.g. vehicles, construction engineering, mechanical engineering, virtual reality, food technology, physical activity and health

FACILITY RENTING:
Computer classrooms, auditoriums, video conference rooms
You and RAMK

It is July 1736. Pierre Louis Moreau de Maupertuis from the Academy of Science in France swats mosquitoes and drags meridian measurement equipment to the top of Aavasaksa in western Lapland. But, de Maupertuis doesn’t complain. The locals are glad to help: food and lodging are always available. The expedition’s work of determining the shape of the earth progresses smoothly.

Even today, Lapland is excitingly exotic, yet safe and hospitable. Come to Lapland, Rovaniemi and RAMK! We offer you an arctic adventure as well as a modern learning environment and a practical degree programme valued by employers.

Hundreds of international students from around the world study at RAMK.

We’ll take good care of you. We’ll help you in all kinds of practical matters before you come, while you are here and after you leave. And best of all: the education is free of charge for you, too.
Study in English at RAMK!

Degree Programme in Information Technology (4 years)

You will be able to work as a software engineer, an information system specialist, a teacher or a computer specialist – the career opportunities are numerous. During your studies you will acquire not only professional skills, but also a good foundation for understanding business life and finding your own place as either a wage earner or an entrepreneur.

Degree Programme in Innovative Business Services (3.5 years)

Do you want to create something new, combine knowledge and skills from different fields, exploit business opportunities in the Barents region and the North and become a successful entrepreneur? This degree programme is for you! You will acquire an understanding of a variety of specialist jobs in the business world of the North, e.g. in the tourism, wellness and service sectors.

Degree Programme in Tourism (3.5 years)

What could be more fantastic than studying to become a tourism specialist in Rovaniemi, an international tourism city? This degree programme will give you robust know-how in entrepreneurship, networking and marketing. You will acquire valuable experience by going on a student exchange to another country – we offer good opportunities to do so.

Specialisation studies: International Project Management (1 year)

Join our very international study group and specialise in successful management of multinational and multicultural projects. Participation in itself is already excellent practice for cross-border co-operation.

ENTRANCE REQUIREMENTS:

- General qualification for higher education studies (matriculation examination or completion of secondary school studies or basic vocational studies or equivalent studies) or
- Foreign education that provides qualification for higher education studies in that country.
- For International Project Management specialisation studies, a basic academic degree or at least three years of academic studies.
- Good verbal and written skills in English. The language of instruction is English.

For application dates, see: www.ramk.fi
As part of the European Higher Education System, the quality of the degrees, education and operation of Rovaniemi University of Applied Sciences fulfils international criteria.