



Study Abroad 2020-2021 ulster.ac.uk/global

ACCOME to Ulster University.

We welcome
hundreds of
Study Abroad and
Exchange students
every year.

Wherever you are in the world, welcome to Ulster University, a vibrant academic community made up of four inspiring campuses across Northern Ireland.

We welcome hundreds of Study Abroad and Exchange students every year who apply to us directly, come as part of organised exchange programmes with partner universities or arrive through an approved Study Abroad provider. We accept students from all years of their University study, giving you the chance to study with us at a time that suits you.

As Northern Ireland's civic university, Ulster University is grounded in the heart of the community and strives to make a lasting contribution to society. Renowned for its world-class teaching, Ulster aims to transform lives and stretch minds. The outcomes of our research have global significance with local relevance, and contribute to the social, economic and cultural betterment of our region.

Although the University can trace its roots back to the Victorian era, our sights are set firmly on the future. Our students are at the centre of everything we do, and each of our campuses provides a wide range of courses that will engage you and quip you with the skills needed to carve out your future career. Your Ulster journey begins here. This prospectus will introduce you to our University, our courses and show you how to apply.

The Global Engagement team is on hand to provide practical help and advice throughout. Do not hesitate to contact us with any questions, large or small – we will always be happy to help.

So, read on...

We look forward to meeting you soon!

With best wishes, Mehvish Ashfaq Assistant Director and Head of Global Opportunities and Experience

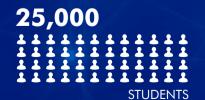
We are Ulster University.

Choosing the University you wish to study abroad at is an important but exciting step that will help shape your future. With four distinct campuses across Northern Ireland, it is the student experience that we offer which sets Ulster University apart.

From renowned teaching inspired by world-class research, to first class resources and facilities, all within an inclusive. supportive learning environment, we place ambition at the heart of everything we do to ensure you excel and unleash your full potential.

IN THE UK FOR BIOSCIENCES

(The Guardian, 2019)



OPTOMETRY RANKED

(Complete University Guide, 2019)





IN THE UK FOR

PHARMACY AND **PHARMACOLOGY**

(The Guardian, 2015/16/17)

IN THE UK FOR

OUTSTANDING IMPACT

IN LAW RESEARCH

(REF, 2014)



LAND AND PROPERTY MANAGEMENT



OF ALL UK **UNIVERSITIES FOR OVERALL RESEARCH**

(REF, 2014)



IN THE UK FOR

BUILDING

(The Complete University Guide, 2019)

IN THE UK FOR

(Complete University Guide, 2019)



INVESTED IN RESEARCH AND INNOVATION **EACH YEAR**



STUDENTS FROM OVER **100 COUNTRIES ACROSS THE GLOBE**



OF GRADUATES IN WORK OR FURTHER **STUDY**

within six months of graduating (DLHE Survey, 2016/17)



195,000 ALUMNI WORLDWIDE



A lobal global welcome

Students from across the world have chosen to study abroad at Ulster University.

The Ulster experience not only offers you academic excellence, but you will also be part of a friendly and welcoming university, committed to providing you with a quality student experience.

Modern facilities for sport, leisure and accommodation combine with our international reputation for excellence in teaching and research to make us a leading UK education provider.

Our Global Engagement team will provide you with advice on our study abroad programme, assistance with your application and information about life at Ulster.

They will also continue to support you during your time with us. To ensure you feel right at home, you will have the opportunity to participate in a wide variety of events organised for international students across all campuses.

You will also be encouraged to get to know other Ulster students through engagement with the Students' Union.

Our Student Support staff and the Students' Union are also on hand to help you settle in to Ulster life.

FIND OUT MORE

- ulster.ac.uk/global/ study-abroad
- g studyabroad@ulster.ac.uk



No matter where in the world you are from, studying in Northern Ireland will be an unforgettable experience.

International students love our location because it is so convenient to the rest of the UK and Europe.

Belfast is less than one hour from London by air and there are almost 30 daily flights to choose from.

International students also enjoy our green landscape and dramatic coast-lines – not to mention our cultural and historic-rich cities.



Belfast is the Most Affordable City in the UK^{*}



Happiest people in the UK*



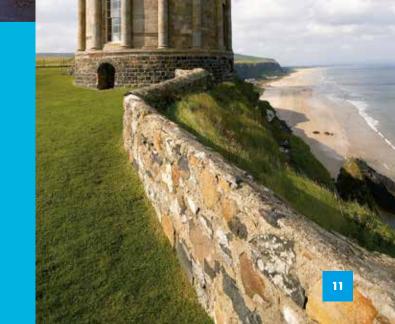
Lonely Planet's Top Region to visit in 2018



I love the Northern Irish people. They are the nicest body of people I've ever had the pleasure of getting to know. You make friends with strangers and it makes all the difference.

Emily Villari, USA BSc Advertising









& Clubs

ulster.ac.uk/global

Whichever Ulster campus you choose, you will never be far away from renowned pubs and clubs.

Some of the most well-known student venues include the Anchor bar in Portstewart, Sugar nightclub in Derry~Londonderry, and The Duke of York and The Spaniard in Belfast – a pub enjoyed by the cast of Game of Thrones.

Everything here is fun. They plan it, they cater for your needs, they care for you. It's so worth it.

Chelsea Dipompeo, USA



the BIG EVENT

We love to celebrate.

During your time at Ulster University, make the most of great events across North Ireland.

Love speed? Enjoy the North West 200 (Portrush/Causeway Coast) or the Ulster Grand Prix (Crumlin). Love food? Try one of our many foodie events such as The Ould Lammas Fair (Ballycastle). There's something to suit all tastes.





Northern Ireland is home to Nobel Laureates and award-winning playwrights.

Tour Heaney country in Magherafelt and gain an insight into the landscape that inspired world-famous poet Seamus Heaney. Enjoy a new play by local writers including Marie Jones and Owen McCaferty, classic works from internationally acclaimed Brian Friel, or touring productions at world class theatre venues.

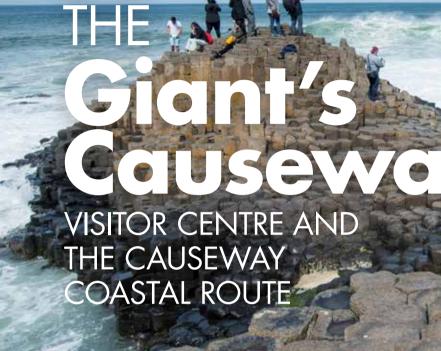


Made for 16 GOIF

Northern Ireland is made for golf and our home-grown talent in Darren Clarke, Graeme McDowell and Rory McIlroy – all of whom are honorary graduates of Ulster – is testament to this.

Study Abroad 2020-2021

Northern Ireland really is the playground of champions. Perfect your technique on the superb world-class links of Royal Portrush and Royal County Down or hone your skills on a diverse range of parkland and seaside courses. We have over 90 great courses to choose from.



Northern Ireland is a lovely place; it is so peaceful, full of nature and people are really friendly. I've made lifelong memories and friendships. is a spectacular natural attraction and Northern Ireland's only UNESCO World Heritage Site.

The Giant's Causeway

Visit the world-class visitor centre. Are the basaltic columns the work of giant, Finn McCool or Mother Nature? You decide. Complete the experience by driving the Causeway Coastal Route, a road trip recognised as one of the top-5 drives in the world.

Monica Lopes Tonello, Brazil



Study Abroad 2020-2021

One of the great qualities that Ireland has is that it is a smaller country which makes travelling easy and affordable. I am able to see and experience new places on also very accessible and airfare to these amazing places is very affordable.

> Rebecca Farrell, USA nternational exchange student



2 airports in Belfast, **Dublin airport only 90** minutes away.



Direct flights from Belfast to over 180 destinations in 42 countries.



1 hour from London, 35 flights per day.





ulster.ac.uk/global

Island of Ireland

MAP KEY

Ulster University Campus

- Belfast
- Coleraine
- Jordanstown
- Magee

Airports

- Belfast City Airport
- Belfast International Airport
- Dublin Airport

Key NI Attractions

- Carrick-a-Rede Rope Bridge
- Giants Causeway
- Marble Arch Caves
- Mourne Mountains
- North Coastal Route
- Titanic Belfast Museum

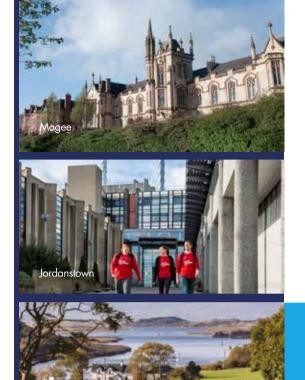


Multi-campus. One Great Experience.

Ulster is one university with four distinct campuses across Northern Ireland – Belfast, Coleraine, Jordanstown and Magee.

While each campus differs in size and has its own distinctive atmosphere, wherever you choose to study, you will receive the same first class teaching and supportive learning environment, and experience the unique character that makes Ulster one of the most popular universities in the UK.





Ulster University is transforming the higher education landscape with the £265 million landmark development at the Belfast campus.

Located in the heart of the vibrant Cathedral Quarter, the visionary new campus is one of the largest higher education capital builds in Europe. It will provide a progressive learning, teaching and research environment supported by the best innovative technology, allowing us to nurture talent and innovation.

If you are studying at the Belfast campus you can apply to live in the Student Roost – brand new accommodation right next to the campus.

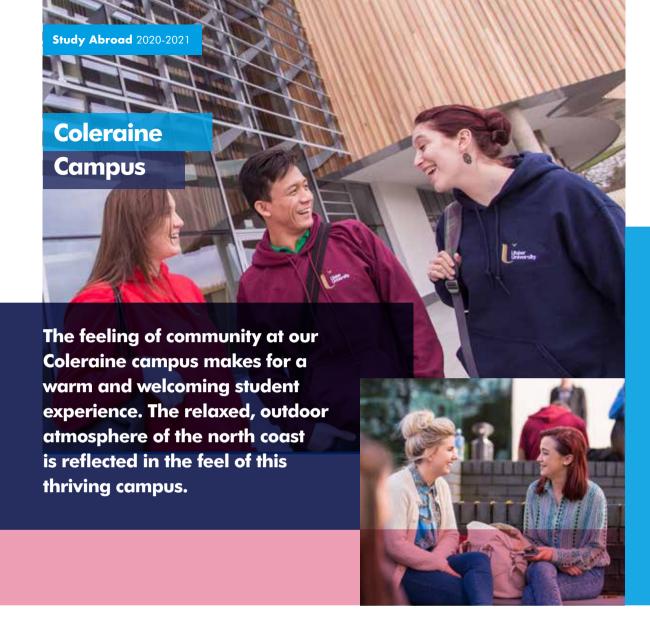
Opened September 2018, this high quality and modern development provides a range of communal facilities to enhance the student experience; these include a cinema room and gym membership.



The campus has a strong profile in computing, built environment, business, engineering, social sciences, communication and academic disciplines relating to the science and coaching of sport. Sport plays a significant part in the life of the campus which is home to the Sports Institute of Northern Ireland (SINI).

Our Jordanstown campus provides world-class facilities that are open all year round to our students and members of the public. Our state-of-the-art technology will put you ahead of the rest. Most of Northern Ireland's leading athletes train here at our impressive facilities.

Most of the accommodation in our on-campus student village comprises five-bedroom, en-suite apartments with high-speed broadband and Wi-Fi connections with shared kitchen/dining facilities.



A wide range of subjects are available at Coleraine, which makes for an interesting mixture of students and staff. Subject areas include biomedical sciences, environmental science and geography, psychology, business, the humanities and languages, media and journalism, travel and tourism, teacher training and computing.

The campus sits on the banks of the River Bann, less than a mile from the town centre. Coleraine town is the largest and busiest on the Causeway coast. Together with the nearby seaside towns of Portrush and Portstewart and the Giant's Causeway World Heritage Site, this area is a major international tourist destination and has an excellent selection of bars, clubs and awardwinning restaurants.

Our student village offers fantastic on campus accommodation. Most rooms have en-suite facilites and all have WIFI access, There are suites available for students with special or mobility needs.



atmosphere of our Magee campus offers an intimate learning environment in the heart of Northern Ireland's second city,
Derry~Londonderry.
As part of the Magee community you will receive excellent support and enjoy a full social life.





Magee is synonymous with creativity; it is home to Ulster's School of Creative Arts and Technologies and creativity runs through every programme. Teaching strengths include business, creative arts, creative technologies, computing, engineering, nursing, Irish language and literature, social sciences and law. The beautiful, leafy campus comprises a mixture of historical and new buildings and is dominated by the main building – known by some students as 'Hogwarts' due to its impressive Gothic architecture.

The famous walled city centre and the River Foyle are a short walk from the campus. Located in the North West of Northern Ireland and a short distance from County Donegal, Derry~Londonderry is ideally situated for exploring some of Ireland's most dramatic landscapes.

We offer accommodation in our student village and halls of residence, Coppin House, both less than 5 mins walk from the campus. All have access to WIFI. There are self contained units available for students requiring additional space or privacy.



Ulster University, Belfast

Brand new, state-of-the-art accommodation is now available adjacent to the Belfast campus. All of the rooms are en-suite with high-speed Wi-Fi provided throughout. There is a range of accommodation available from four, five and six-bed cluster apartments with shared kitchen/dining and living facilities, to individual studio apartments. To enhance your student experience there is a range of additional facilities available at no extra cost including a cinema room, study hub and gym facilities.

Ulster University, Jordanstown

Most of the accommodation in our on-campus student village comprises five-bedroom, en-suite apartments with high-speed broadband and Wi-Fi connections with shared kitchen/dining facilities. If you require a bigger space you can rent self-contained apartments on-campus. We provide adapted accessible accommodation for students with disabilities. There are a few houses and apartments available on-campus which have a shared bathroom facility and kitchen/living dining areas between five or six residents.

- accommodationi@ulster.ac.uk
- F Residential Services Jordanstown

Ulster University, Magee

We offer accommodation for over 630 students in our student village and our halls of residence, Coppin House, both less than five minutes' walk from the campus. All accommodation has access to high-speed broadband with Wi-Fi throughout. There are self-contained units available for students who require additional space, privacy and independence. Adapted accessible accommodation is available for students with a disability.

- accommodationm@ulster.ac.uk
- f Residential Services Magee

Ulster University, Coleraine

Our student village offers fantastic on-campus accommodation. Most rooms have en-suite facilities and all have a broadband connection and access to the internet with Wi-Fi throughout. There are some suites available for students with special or mobility needs. Students seeking more independence may choose to live in leased accommodation in the nearby seaside town of Portstewart.

- accommodationc@ulster.ac.uk
- Residential Services Coleraine

Campus accommodation starts from:

Belfast Coleraine £90 per week'

Domain Language £75 per week'

Correct at time of print

Your learning experience

Our study abroad programme gives you the chance to live, learn and socialise with Ulster students for one semester or for a full academic year and gain academic credits from a UK university.

How long can I study at Ulster?

A full academic year is from mid-September to the end of May. Alternatively, you can join us for Semester one: September to January (Fall/Autumn) or Semester two: January to May (Spring).

How do I choose my modules?

You will need to select three modules per semester. This is equal to 60 UK credits per semester or 120 credits for the full academic year. You may choose modules from a range of disciplines or take a more focused approach by choosing to specialise in a specific thematic area; the choice is yours.

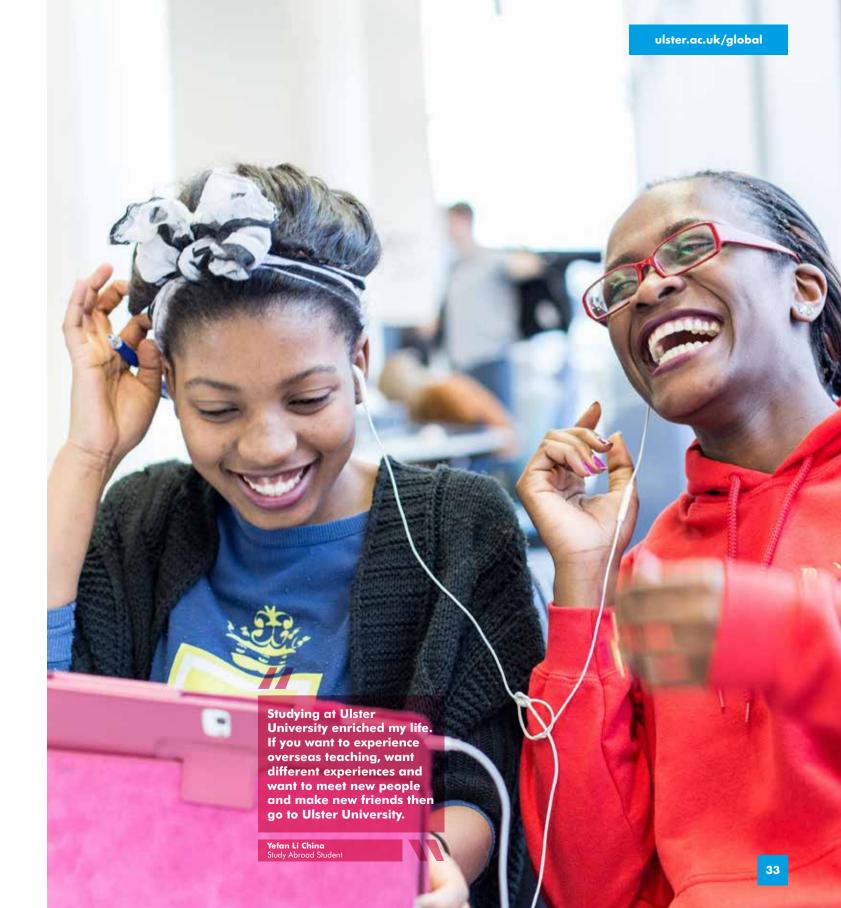
You also need to ensure that the modules you select are all taught on the same campus; this will be your home campus of study.

Please note: The modules in this prospectus are listed under the year they are taught in a degree. You are free to choose modules from any year if you meet the pre-requisite(s) listed in the module description; however, you should be aware that Ulster undergraduate students in final year of their degree have already taken a considerable number of modules within the school of study.

Did you know that you can join us as a Postgraduate/Masters level student? Contact us for further information on what modules you can study.

FIND OUT MORE

- ulster.ac.uk/global/ study-abroad
- studyabroad@ulster.ac.uk



Study Abroad 2020-2021 ulster.ac.uk/global



Sport and physical activity is an important part of life at Ulster and many of our students play for 'Team Ulster' in social, friendly and competitive sport every day. Whether you are an athlete or a complete beginner, everyone can benefit from our excellent sporting and recreational facilities, which are available at affordable student rates (£10 per month), including membership and pay-as-you-go options.

Our sports centres have it all, including stateof-the-art fitness studios, a wide range of daily classes, multi-sport indoor and outdoor facilities, and fully trained fitness staff.

FIND OUT MORE

ulster.ac.uk/sport

Study Abroad 2020-2021 ulster.ac.uk/global



The Union is the focus of entertainment on each campus and organises social events, trips and activities to ensure you have an unforgettable experience at Ulster.

Student voice

The Union represents the student population on every University committee, ensuring the student voice is always heard – an important way for us to get feedback on our teaching and facilities. The Students' Union also runs the course rep system at the University. Being a course rep is a great addition to your CV.

Supporting you

The Students' Union is

a big, friendly family,

where I met so many

nice people and had

a great time on the

events regularly

organised.

The Students' Union is an important part of our student support network. You can receive free, confidential advice and information on any issue or aspect of student life at Ulster. Site vice-presidents can advise you on issues such as study, accommodation, how to deal with stress or anything else that affects your ability to make the most of your student experience.

Clubs and societies

Open to all Ulster students, clubs and societies are an integral part of the Students' Union. There is a wide range of activities on offer where you can meet new people, have fun and try something new, all at the same time. Clubs and societies are also a great way to get valuable experience and skills to enhance your CV. Whatever your interests there is something for everyone.

UUSU Enterprise

UUSU Enterprise offers advice and guidance to help you get your business idea up and running, from developing a business plan to sourcing funding. There are a range of opportunities and competitions on offer for you to get involved.

FIND OUT MORE

- uusu.org
- **1** Ulster SU
- **UUSU**



Here to support you

Life as a student is exciting but it can also be demanding. You may face personal challenges and that's where we can help. Our Student Wellbeing team can help you with a range of issues to ensure you make the most of your time at Ulster. Our professional services are free, confidential and inclusive for all Ulster students.

Health and wellbeing

Our team provides advice and guidance for many student concerns, such as academic matters, coping with stress and dealing with personal issues. We want to help you take good care of yourself, both physically and emotionally during your time at university.

Money matters

Our team can help you to adapt to student life by providing budgeting and money management advice to empower you to live within your means. We can also offer advice on financial matters including tuition fees, bursaries and access to financial support.

Disabilities and medical conditions

If you have a disability or long-term medical condition including mental health difficulties or specific learning difficulties (e.g. ADHD, dyslexia), please let us know when you apply to Ulster. Our AccessAbility team will be able to advise you on the range of support available and will also help you to access funded support for assistive technology software and equipment or non-medical support providers as appropriate.

Counselling

All Ulster University students can access faceto-face counselling support from a trained counsellor, on or off campus and a confidential 24/7 counselling helpline is also available.

FIND OUT MORE

ulster.ac.uk/studentsupport

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Happy to help.

We support you

The Office for Global Engagement Team at Ulster is available to support you during each stage of your journey with us.

Our services include providing support with your application, guidance on visa and immigration requirements, pre-arrival information, delivering a welcome programme designed specifically for international students and a range of social and cultural events throughout your time with us.

FIND OUT MORE

- ulster.ac.uk/global/ study-abroad
- g studyabroad@ulster.ac.uk

Immigration advice

Our Compliance Team offers free and confidential advice and assistance on visa and immigration requirements before and during your studies with us. Services include supporting you with your UK Tier 4 or Short-Term study visa application.

FIND OUT MORE

- ulster.ac.uk/global/visa-immigration
- compliance@ulster.ac.uk

Welcome Week

Our Welcome Week provides an opportunity for you to get to know your campus, meet academic and support staff and other students. It includes a range of information sessions and social events designed to help you settle into university life and living in Northern Ireland and begins with us collecting you from the airport.

FIND OUT MORE

- ulster.ac.uk/global/pre-arrival
- @ ise@ulster.ac.uk

The Office for Global Engagement at Ulster is one of the best I have ever seen. The Office offers and provides me with support whenever I need it.

ulster.ac.uk/alobal

They supported me from arrival, settling, registering with medical practice, providing information about accommodation, supermarkets, places to see. I will definitely recommend this university to others!



Study Abroad 2020-2021 Ulster.ac.uk/global





How to apply

Before you submit your online application, you will need to:

Confirm that your home university has a study abroad or student exchange agreement with us. Your study abroad advisor at your home institution will need to send an e-mail nomination to: studyabroad@ulster. ac.uk confirming your details and subject preferences.

Once your nomination has been received you will be invited to apply online:

ulster.ac.uk/global/study-abroad/apply

If you are applying as an independent student, please submit an application directly at:

ulster.ac.uk/global/study-abroad/apply

	Nomination	Application
September Entry	31 May	30 June
January Entry	31 October	30 November

Fees

If you are applying to Ulster on a fee-paying basis find out how much the tuition fees are:

ulster.ac.uk/global/study-abroad/fees

FIND OUT MORE

- ulster.ac.uk/global/ study-abroad
- studyabroad@ulster.ac.uk

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English language support

Studying at Ulster requires good English skills. If English is not your first language, you will need to have achieved an appropriate level before you join us. Ulster's minimum English language requirement is an IELTS score of 6.0 overall or equivalent, with no skill (Listening, Speaking, Reading or Writing) below a level of 5.5.

Ulster will recognise your experience and achievement if you have already studied at university level in the English language medium. What really matters is that your language skills enable you to enjoy your life and learning at Ulster. We will ask for evidence of your English language level before you come – and we will offer you full support while you are here with us. During your time at Ulster, your academic, intercultural, linguistic and social skills in English will develop. Your command of the English language will improve, and you will enrich your knowledge and experience of the world.

Centre for English Language Teaching (CELT)

CELT supports international students at Ulster through consultations, workshops, and modules. You are welcome to arrange personal consultations with your CELT tutor(s), who will offer you face-to-face help, feedback, and guidance. You can also register for up to 3 CELT modules per semester – earning credits and attending classes. The focus of CELT modules is on English for Academic and Social Purposes,

intercultural skills, and study skills. You can choose the module(s) you feel you need or would enjoy the most. Each module involves 2 hours per week in the classroom, in addition to time devoted to self-study and coursework.

CELT teaches and assesses modules in semesters one and two under Ulster's accredited Continuing Personal and Professional Development (CPPD) framework. CELT modules include:

- Academic Writing Skills
- Presentation Skills
- Cultural Awareness
 (also open to native speakers of English)
- Vocabulary Development
- The Academic Word List
- Integrated Listening Skills
- Extended Writing and Research Skills
- Accuracy in Writing
- English for Everyday Life

FIND OUT MORE

- ulster.ac.uk/global/study-abroad
- studyabroad@ulster.ac.uk



Faculty of Arts, Humanities and Social Sciences

The Faculty of Arts, Humanities and Social Sciences offers courses on all four of Ulster's campuses, across six Academic Schools:

- Belfast School of Art
- School of Applied Social and Policy Sciences
- School of Arts and Humanities
- School of Communication and Media
- School of Education
- School of Law

The Faculty of Arts,
Humanities and Social
Sciences is a researchintensive faculty, with high
research performance across
the range of areas, including
being top 3 in UK for research
in Art and Design, joint 2nd in
the UK for research in Music
and Drama and 1st in the UK
for research impact in Law.

Our staff have both national and international reputations as scholars in their chosen fields. The Faculty is home to the award-winning Ulster University Law Clinic and the Transitional Justice Institute, the world's first academic research centre on transitional justice. It also houses the innovative Creative Industries Institute and the Ulster Screen Academy, which is underpinned by worldleading research including the National Policy Centre for Creative Industries.

Our teaching is inspired by the range and depth of scholarships, with an innovative curriculum, developed and delivered by staff who share your passion for learning which will challenge and change you. The Faculty continually invests in up to date technology and spaces, allowing it to deliver first class teaching in worldclass facilities.

Our links with industry ensure our courses are informed by current demands, which means our graduates are highly sought after. The Faculty places a strong emphasis on professional accreditation, work-based learning and employability, to equip students with the necessary skills and qualifications to gain a competitive edge in your future career.

FIND OUT MORE

 ulster.ac.uk/faculties/ arts-humanities-andsocial-sciences









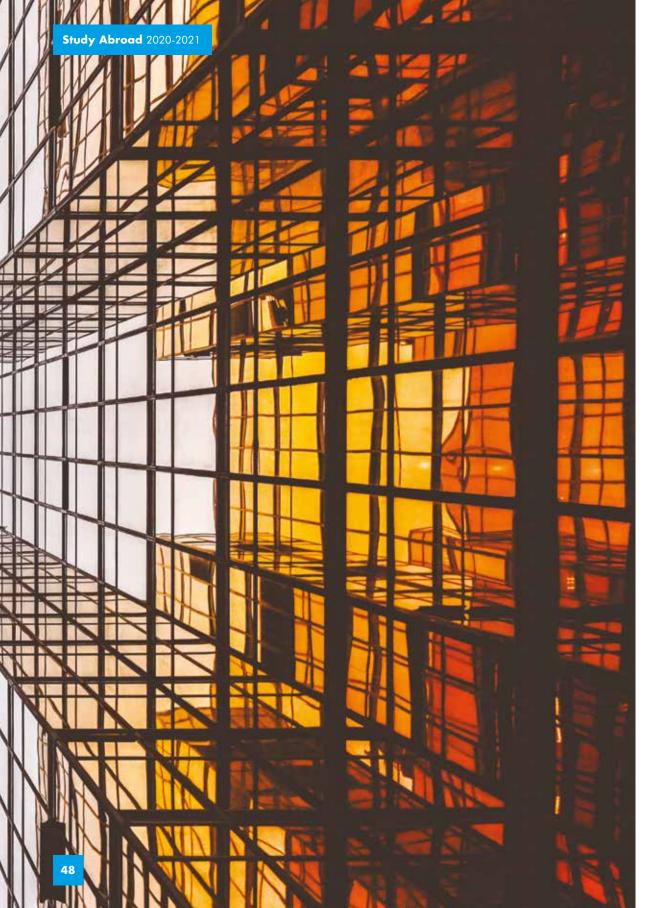












Faculty of Computing, Engineering and the Built Environment

The Faculty of Computing, Engineering and the Built Environment consists of four Academic Schools, offering industry-informed, professionally recognised courses. The Schools are:

- Belfast School of Architecture and the Built Environment
- School of Computing
- School of Computing, Engineering and Intelligent Systems
- School of Engineering

The Faculty has developed strong industry partnerships in both teaching and research, which have helped to foster excellent opportunities for our students and high employability rates.

Sponsored scholarships and prizes further demonstrate the relevance of our courses and the quality of our students. There has never been a better time to undertake study in Computing, Engineering

and the Built Environment at Ulster University.

FIND OUT MORE

ulster.ac.uk/cebe









































Faculty of Life and Health Sciences

As a leading provider of health-related education, Ulster's Faculty of Life and Health Sciences has a strong portfolio of accredited degree programmes covering seven Academic Schools:

- School of Biomedical Sciences
- School of Geography and Environmental Sciences
- School of Health Sciences
- School of Nursing
- School of Pharmacy and Pharmaceutical Sciences
- School of Psychology
- School of Sport

Well-established links with government and the public and private sectors play a key role in the design of our highquality scientific provision.

Whichever module you study you will benefit from state-of-the-art facilities and multidisciplinary teaching, informed by world-leading research. You will grow in an environment where knowledge and skills are generated, challenged, tested and applied.

FIND OUT MORE

ulster.ac.uk/faculties/ life-and-health-sciences































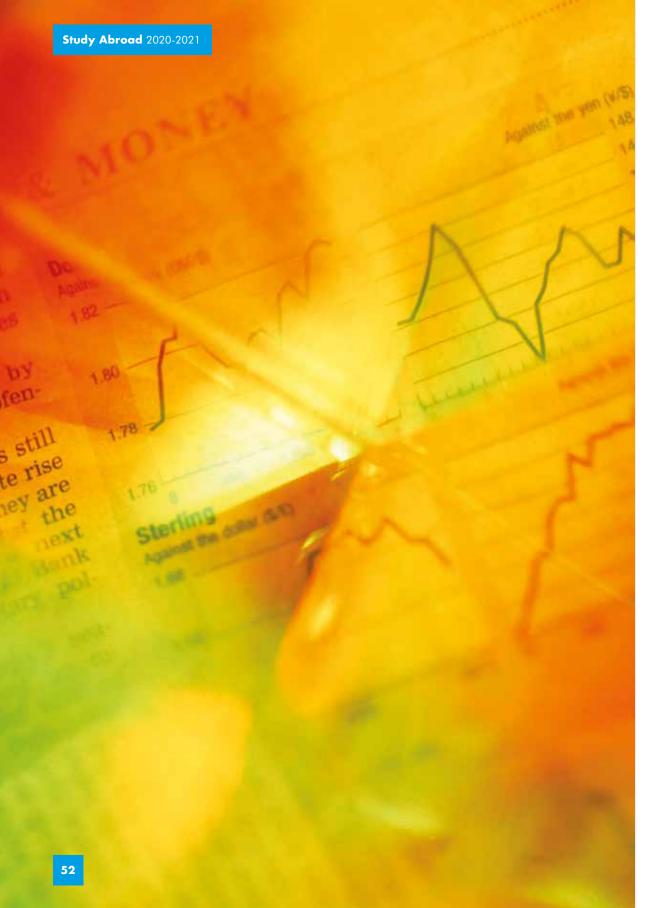












Ulster University Business School

With approximately 120 academic staff and more than 6,000 students, we are one of the largest providers of universityaccredited business and management education in Britain and Ireland. We are the only UK Business School with embedded relationships with both Harvard Business School and Babson College in Boston and these relationships help drive innovation and entrepreneurial thinking and behaviour. We are toprated for our teaching and

student support with student satisfaction of 89% ranking UUBS in top 20% of Business Schools in the UK.

Our degree programmes are shaped by our world-leading research. In addition to our research being ranked 7th out of 101 Business Schools in the Research Excellence Framework (REF 2014), our research income from 2011/12 to 2016/17 is £5.5m. This is more than twice that of our nearest business school competitor in NI, placing us above 50% of

our Russell group peers and in the top quartile nationally.*

We also work with some of Ireland's largest companies and through our significant business networks we can provide invaluable work experience and other opportunities for students.

FIND OUT MORE

ulster.ac.uk/faculties/ ulster-university-businessschool





























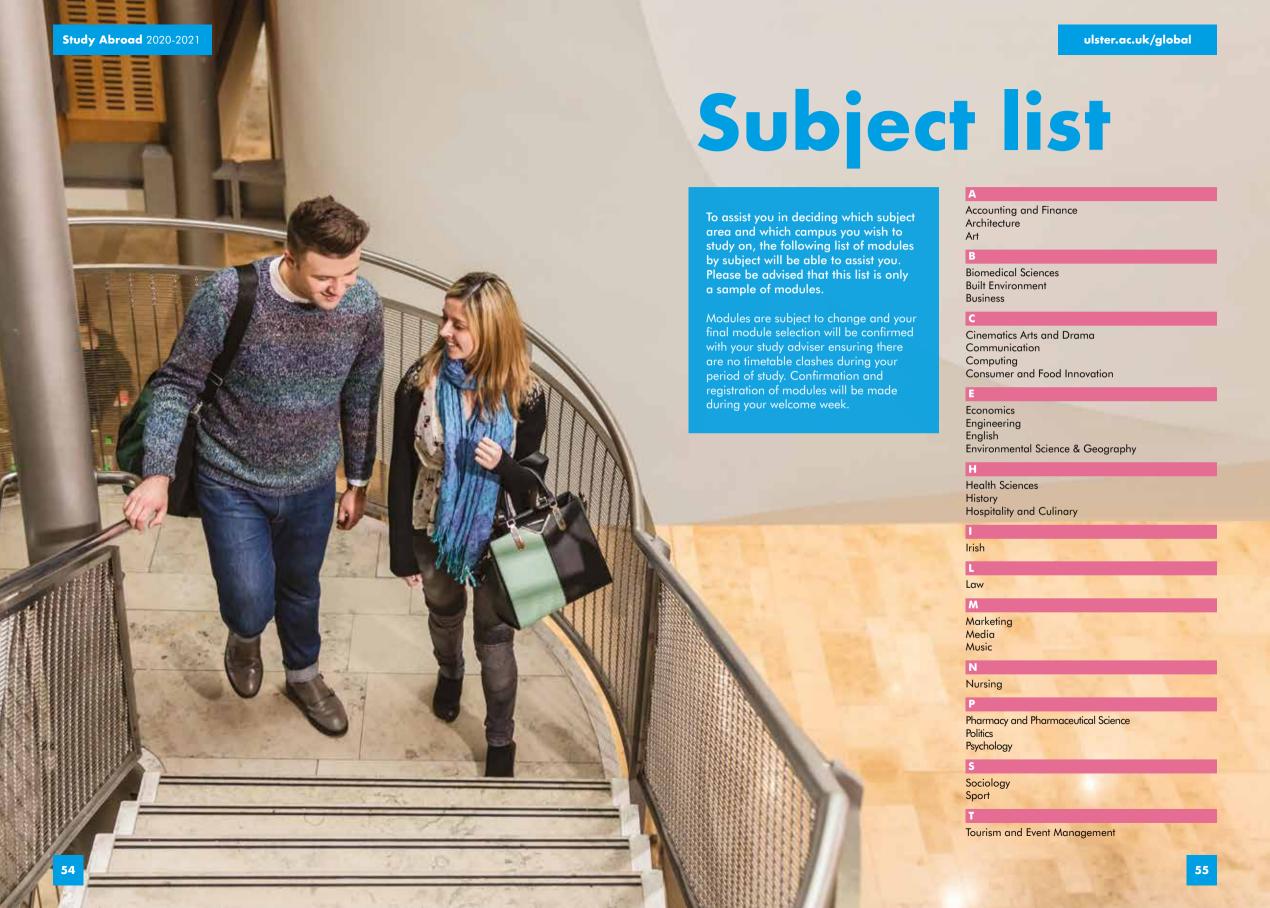














Accounting and Finance

What our students say

I really enjoyed the accounting modules I studied. I learned and developed new skills that will enhance my CV when I return to my home institution. There is so much support available to international students on campus and I would recommend Ulster to anyone.

Jiang Yonghao China

Choose us, get this...



Jordanstown Campus

Year 1	Year 2	Final
Academic, Professional and Managerial Awareness	Accounting for Business Decisions	Advanced Financial Accounting
Accounting for Financial Decision Makers	Accounting for Engineers	Advanced Financial Management
Accounting for Marketing	Assurance and Risk Management	Auditing
Accounting for Non-Accountants	Corporate Finance	Financial Management
Business Process Management	Enterprise Systems	Financial Reporting
Financial Institutions and Markets	Financial Accounting	International Finance
Financial Mathematics & Statistics	Financial Modelling	Management of Business Finance
Introductory Accounting	International Financial Reporting	Modern Taxation
Principles of Financial Accounting	Principles of Investing	Money, Banking and Other Financial Institutions
Principles of Management Accounting		

○ Magee Campus

Quantitative Methods for Finance

Year 1	Year 2	Final
Accounting for Financial Decision	Business Taxation	Audit and Assurance
Makers	Capital Gains Tax, Estate Planning	Corporate and Capital Taxes
Costing	and Ethics	Finance for Decision Making
Introduction to Finance, Taxation	Finance for decision making	
and Ethics	Financial Accounting	Financial Accounting
Introduction to Financial Accounting	AAnmanavial Einamaa	Management Accounting
Principles of Accounting	Managerial Finance	Managerial Finance
,	Managing Accounting	-
_	Personal Taxation and VAT	

Here's a little more...

Accounting for Non-Accountants

ABOUT THIS MODULE

All managers require a knowledge of finance, whether drawing up a budget for the department, deciding whether to hire another member of staff or determining the marketing spend for a new advertising campaign. This extremely useful and practical module will give you an insight into the work of an accountant and teach you how to interact with accountants in business. On completion of this module you will be able to complete straight forward calculations and understand the terminology of accounting allowing you to participate fully in a department's accounting function.

International Financial Reporting

ABOUT THIS MODULE

Students of finance and investment, and professionals in related disciplines, are required to be thoroughly comfortable reading and interpreting the published financial statements of limited companies. This module is designed to equip you with these skills. Extending your current understanding of the theoretical concepts and practices underlying financial accounting you will be exposed to the contemporary regulatory framework for financial reporting and develop your knowledge of relevant international accounting standards.

Principles of Management Accounting

ABOUT THIS MODULE

An introduction to the area of management accounting, you will examine the role of the management accountant within a present-day organisation and look at how management accounting information contributes to costing and decision making. The module focuses primarily on the theory and practice of cost accounting and covers various costing concepts, techniques and processes. A firm foundation for the further study of Management Accounting.

Architecture

What our students say Choose us, get this...

I enjoyed that the studios are mixed with students from all years which created an exciting learning environment and the lecturers are always available for support when you need it.

OF RESEARCH ENVIRONMENT AND IMPACT JUDGED TO BE WORLD LEADING OR INTERNATIONALLY EXCELLENT (REF, 2014) Annika Weller



Belfast Campus

Year 1	Year 2	Final
Architectural Technology and Environment	Architectural Technology and Environment	Architectural Technology and Environment
Design 1 – Super Studio	Design 2 – Super Studio	Design 3 – Super Studio
Design Theory and Communication	Design Theory and Communication	Design Theory and Communication
Visual Culture	Professional Practice	Professional Practice

Here's a little more...

Architectural Technology and Environment

ABOUT THIS MODULE

An introduction of the basic principles of technology and environmental design in architecture, this module explains the impact and interdependence of structural, environmental and material principles on architecture. You will learn to apply your technical knowledge and understanding especially within the context of the wider construction industry, whilst developing your understanding of an environmentally sustainable approach to building design. The module will be assessed by your production of a portfolio where you will research, develop and design a project considering environmental concerns as well as legislative and regulatory concerns.

Design Theory and Communication

ABOUT THIS MODULE

Why do certain designers design the way they do? How is the design thinking recorded and used as both a reflective and continual process? How has architectural design changed as a consequence of the development of different design 'tools'? These will be some of the questions explored and discussed in this module which provides a developed understanding on how different design approaches, methods, media and techniques are and can be deployed in building projects. Taking specific examples of key buildings and across a range of historical periods, the different methods and ways of designing will be examined with the aim of informing a wider historical knowledge of architecture and of relevant and useful design practices.

Visual Culture

ABOUT THIS MODULE

The art of building and architecture as a scene of Visual Culture are explored in this module where you will be introduced to significant historical and theoretical issues associated with architecture and design disciplines. Bringing together literatures and practices that cross the social sciences, humanities and science/technology, you will be introduced to the role of design and architecture in society. Case studies will be central to teaching and by the end of the module you will be able to describe the cultural, social and intellectual histories, theories and technologies that influence design and the design of buildings including recognising your own work in a historical and theoretical context.

Art

What our students say Choose us, get this...

The Art facilities at Belfast Campus are fantastic. You have your own space with views overlooking the city. You also get the opportunity to interact with local and international students. I would highly recommend to anyone considering Art.

Pablo Ezer





Belfast Campus

The World of Animation

Year 1	Year 2	Final
3D Digital Literacy	Animation Discourse	Creative Futures Planning
Animation Studio	Contextual Studies	
Approaches to Art History		Professional Portfolio
Cultural Contexts in Textiles	Creative Entrepreneurship	Professional Practice
Design Culture	Design Debates	Studio Practice
Design Fundamentals	Design Process	
Documentary Photography	Designing User Experience	
Graphic Design and Illustration	Exhibiting & Curating the	
Imaging and Data Visualisation	Applied Arts	
Introduction to Communication	Graphic Design & Illustration	
Design	Ideas & Issues in	
Photography History and Theory	Contemporary Art	
Staged Photography	Studio Practice	
Studio Practice		

Here's a little more...

Animation Studio

ABOUT THIS MODULE

Perfect for innovative thinkers who enjoy learning in a collaborative and creative environment, you will be introduced to a range of concepts and skills required to gain an understanding of the universal principles of design and animation. Working with students in small groups you will explore the core themes of animation including character development, concept art, colour, cinematography, audio, interactivity, graphic design and timing. You will be assessed on your workshop outputs, presentations, experiential notebook and a reflective website/blog. A global and rapidly evolving industry where creativity, illustration and technology combine, this module will introduce you to the trailblazing world of animation.

Design Fundamentals

ABOUT THIS MODULE

An introduction to product design encouraging innovative thinking in the development of design solutions. Utilising your inquisitive and creative mind you will discover design inquiry learning the fundamental aspects of working with three-dimensional form, scale and space: exploring and conceptualising ideas within a problem-solving framework; and developing the appropriate skills and methods to express original ideas. Observing and analysing the context of design in everyday life you will develop your ideas and be taught to communicate them effectively. This highly practical module will focus on hand-modelling and hand-drawing and you will be encouraged to produce physical conceptual models. Teaching, learning and assessment will be project based and focused on the development of individual confidence and ability to develop a design proposal.

Graphic Design & Illustration

ABOUT THIS MODULE

Introducing you to the basic principles of graphic design and illustration, this module emphasises problem solving, creativity and decision-making. You will be introduced to the role of typography and images including layout/composition, typography, Illustration, imagery, artdirection and photography and how to effectively use these across a diverse range of print and digital media. Taught by industry professional tutors you will gain invaluable insight into how Graphic Design and Illustration can be utilised in the creative and wider industries. Gaining an understanding of it as a problem-solving process requiring intellectual reasoning as well as creative output you will be taught and assessed via a series of tasks and projects with selfdirected study and critical reflection encouraged.

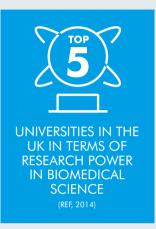
Biomedical Sciences

It is very easy to keep in touch with lecturers and everyone is very kind and ready to help at any time. I was absolutely satisfied with the Biomedical Science modules. All the laboratories are equipped with modern technology, which makes studying more interesting and gives enthusiasm. I am gaining a lot of experience here and I am sure it will help me in my future career.

Viktorija Ozerova

What our students say Choose us, get this...





Coleraine Campus

Year 1	Year 2	Final
Bioanalysis for Nutrition	Biotechnology	Biomedical Informatics Clinical Decision Making and Diagnostic
Biochemistry	Food Science	Theory
Ecology and Biodiversity	Haematology and Transfusion Science	Health Promotion and Nutrition Education
Food Choice and Consumer Behaviour	Microbiology	
Human Physiology and Anatomy	Pharmacology	

Magee Campus

Year 2	Final
Epidemiology of Disease	Biomedical Informatics Clinical Decision Making and Diagnostic Theory
Inflammatory and Immunological Diseases	Clinical Research Project
Neurological Disease	Clinical Trials Design and Patient Recruitment
Pharmacology	In Silico Genomic Proteomic and Metabolomic Analyses Methods
Psychiatry for Stratified Medicine	Stratified Medicine and Healthcare Innovation
	Stratified Medicine Disease Case Study
	Translational Stratified Medicine

Here's a little more...

Biochemistry

ABOUT THIS MODULE

Designed to introduce and provide a fundamental understanding of the chemical processes which underlie the biochemical reactions responsible for life, this module is an essential building block for the further study of biosciences. You will gain knowledge of the structure. function, chemistry and metabolism of biological macromolecules, energy in living systems and biochemical pathways as well as receiving an introduction to endocrine clinical biochemistry.

Neurological Disease

ABOUT THIS MODULE

An introduction to neurological disease, you will learn the basic principles of neuroanatomy and neurophysiology as well as neurological examination and neuroimaging techniques. Studying these principles in the context of several clinically important neurological disorders you will learn how defects at the cellular and molecular level can give rise to the features of the disorders presented. The diseases selected for study will include both inherited and acquired conditions that affect both nerve cell function and survival such as Alzheimer's disease, Parkinson's disease, Epilepsy, Multiple sclerosis and stroke to name just a few.

Psychiatry for Stratified Medicine

ABOUT THIS MODULE

Covering the main types of psychological illnesses you will study their symptoms, diagnosis and treatment with an emphasis on the potential application of stratified medicine to address clinical needs. Via lectures and tutorials and by critically examining case studies of depression, psychosis, anxiety and addiction disorders you will develop an understanding of mental illness and the complexity and controversy in classifying and treating it. By the end of the module you will have gained knowledge of the causes of key psychological diseases, effects on sufferers, clinical and psychiatric management strategies, molecular pathways of disease and the potential application of stratified medicine.

Built Environment

What our students say

There is a great range of modules available within the Built Environment nothing compared to what there is in my home institution. I loved the modules that I chose as there was a mix of teaching methods and good opportunities to learn with other students through group work.

Sara Ammon

Choose us, get this...



Jordanstown Campus

Year 1	Year 2	Final
Building Services	Hygrothermal Building Performance	Advanced Structures and Geotechnics
Energy and Environmental Systems	Production Management in Construction	Civil Engineering Design
Engineering Mechanics	Construction	Civil Engineering Infrastructure
En aire a aire a Caireana	Manufacturing Systems	Construction Economics
Engineering Science	Quantification and Costing of Construction Works	Green Building Design
Environmental Protection Cycles and Impacts	Property and Capital Market	Highway Asset Management
Introduction to Food and Health and Safety	Modelling	Highways and Transportation Engineering
Introduction to the Built Environment	Safety: An International and Ethical Perspective Introduction to Combustion for Fire and Explosion	International Planning and Development Practice
Materials	Dynamics	Investment Valuations
Planning and Regeneration	Disaster Safety and Resilience	Leadership for Managing Change
Project and Communication	Built and Environmental Conservation	Marine Spatial Planning
Safety and Humanitarian Engineering	Solar Thermal and Photovoltaic Technologies Biomass and Bio-Energy Structural Mechanics	Nuclear Energy and the Clean Fossil Fuels
Science, Materials and Structures	e,	Public Health and Housing
Sustainable Construction and Traffic	Spatial Planning for Housing and Health	Management Water Resources Engineering
Sustainable Development in the	Urban Design and Place Making	Workplace Management and
Built Environment	Wind Energy	Safety Systems

Here's a little more...

Building Performance and Regulation

ABOUT THIS MODULE

Get the essential skills needed to analyse and evaluate the physical and environmental performance of buildings and the potential and limitations of modern building systems. Taking knowledge gained and putting it into context you will learn to make informed judgements on the appropriateness of construction methods as well as evaluate the application and use of building regulations within a range of subject areas e.g. acoustics, fire, structure etc.

Spatial Analysis and 3D Design

ABOUT THIS MODULE

Being spatially literate and aware of the importance of location in decision making is essential for any planning and property development professionals. This module will provide you with essential GIS (Geographic Information System Mapping) skills used by professionals as an effective tool to support decisions by identifying and analysing development issues and in creating policy that addresses urban and regional problems. Combining building or structure data with geographic information and visual representations using photography you will be introduced to the theory and practice of GIS and 3D modelling enabling you to take a practical and holistic approach in planning and property development using ESRI ArcGIS software, Google Sketchup, and the digital Belfast 3D model.

Urban Design and Place Making

ABOUT THIS MODULE

Enhance your understanding of the importance and process of design in creating high quality places to live, work and socialise. Covering a wide range of topics that relate to conceptual and practical issues in place making you will learn to think creatively about planning and development for various spatial scales. Gaining knowledge of urban design principles, you will learn how these are used to generate schemes that create quality places that are sustainable, attractive and function well, as well as uncovering the practical challenges in improving the character and quality of life in places.

Business

What our students say

I made the best decision to study Business at Ulster, all lectures where engaging and informative. Even though I was only here for 1 Semester I was made to feel very welcome and part of the course.

Nnamdu Mordi

Choose us, get this...



OF RESEARCH ENVIRONMENT AND IMPACT JUDGED TO BE WORLD LEADING OR INTERNATIONALLY EXCELLENT (REF, 2014)

Jordanstown Campus

Year 1	Year 2	Final
Business and Economic	Behavioural Science	Advanced Professional Practice in
Awareness	Business in Practice	Human Resources
Business and Society	Conflict Management	Dispute Resolution
Economics and Financial Awareness	Contemporary Issues in Human Resource Management	Effective Organisations and the Consultancy Process
Effective Communication	Digital Enterprise	Enterprise development and
Fundamentals of Human	How to Manage People	Entrepreneurship
Resource Management	Innovation and Entrepreneurship	Leadership and Change
Fundamentals of Management	Managing People	Managing Equality and Diversity
Introduction to Accounting for Business	Managing, Leading and Developing People	New Directions in Management and Leadership
Introduction to Business and Economics	Marketing Communications	Occupational Psychology
Introduction to Human Resource	Marketing Management	Strategic Human Resource
Management	Operations Improvement	Management
Introduction to Management and	Operations Management	Supply Chain Management
Leadership	Organisation Design	Total Quality Management
Management Decision Making		, ,
Management Skills	Using Information in Human Resource Management	

Magee Campus

Year 1	Year 2	Final
Academic and Career	Business Improvement	Entrepreneurship and Innovation
Enhancement Skills	Management Information Systems	Global Business Environment
Foundations of Entrepreneurship	Managing Employee Development	Leadership and Strategy
Leadership Practice	Organisational Behaviour	1 0,
Principles of Management	Professional Skills Development	Managing the Digital enterprise

Here's a little more...

Entrepreneurship and Innovation

ABOUT THIS MODULE

This module will equip you with a knowledge and understanding of entrepreneurial and innovation processes, and their relationship with business and economic development enabling you to develop the necessary skills to participate in business venturing projects. Investigating aspects of innovation and entrepreneurship in a particular context or organisational setting of your choosing you will complete a research project that is relevant and interesting to you and your understanding of contemporary entrepreneurship. By the end of the module you will be able to appreciate the economic and business context within which innovation and entrepreneurship takes place as well as recognise the central role of creativity and innovation in entrepreneurship.

Managing, Leading and Developing People

ABOUT THIS MODULE

Managing, leading and developing people is a challenging and constantly changing area. The possession of a solid grounding in human resource management knowledge is core, not just for HR professionals but also for line managers at all levels. This module will make you aware of the challenges that emerge from our constantly changing world and will provide you with an understanding of the tools needed to respond to these challenges in a professional, ethical and sustainable way, taking account of individual and organisational differences between sectors, cultures and values. You will gain a thorough understanding of current HR theory and integrate this with real world examples of people management and development in practice.

Principles of Management

ABOUT THIS MODULE

Get an understanding of the issues and challenges facing managers in today's workplace environment. This module will introduce the fundamental concepts of management and relevant topics including the business environment, business ethics, motivation, problem solving and decision making, planning, human resource management, organisational structure, change and innovation and operations and quality. Studying Principles of Management will allow you to acquire an understanding of the issues and challenges facing managers in both domestic and global environments whilst developing your own critical thinking.

Cinematic Arts and Drama

What our students say Choose us, get this...

I loved studying alongside local students as I learned so much about their culture. Magee campus is like a home away from home and the teaching facilities are awesome.

Melissa Snitjer





Magee Campus

Year 1	Year 2	Final
Critical Practice	Aesthetic Practices	Aesthetic Practices
Introduction to Film Art	Feature Screenwriting	Contemporary Irish Theatre
Performance Technologies	History and Theory of Film	History and Theory of Film
Studio Practice	Introduction to Directing	Horror Film: Theory and Practice
Text and Performance	Production Process	Storytelling Performance
Visual Storytelling	Visual Storytelling	Theatre and Ritual
		Writing for Stage and Screen

Here's a little more...

Contemporary Irish Theatre

ABOUT THIS MODULE

Ireland has a rich tradition of globally-celebrated theatre that stretches back centuries. This research-lead module seeks to extend the range of theoretical and critical perspectives with which students engage and to focus on the specific contexts of contemporary performance practices in Ireland. You will explore the ongoing dialogue between contemporary Irish Theatre and the socio-political and geopolitical contexts of its production. Taught via lectures and seminars throughout the module there will be the opportunity to relate your own experiences and creative practice to these contemporary Irish Theatre practices as well as the wider currents within the discipline.

Critical Practice

ABOUT THIS MODULE

You will be introduced to contemporary critical practice, understanding and evaluating two significant aesthetic movements. The specific content of the module varies however usefully covers 19th century naturalism, realism and Brechtian epic theatre as cornerstones of contemporary theatre practice. In the final weeks you will explore a contemporary play as an example of contemporary feminist, queer or postcolonial practice. Taught via lectures and engaging workshops you will learn critical concepts for the analysis and practical interpretation of dramatic text and develop an understanding of how gesthetic concepts can work in performance.

World Cinemas

ABOUT THIS MODULE

Heighten your awareness of high-quality films with this introductory module to history, theory and contexts of world cinema. Covering the entire period from the silent era to contemporary filmmaking you will develop an understanding of the technological, formal, stylistic, sociopolitical, economic and cultural backgrounds of different movements and styles. Classes and seminars will be supported by film screenings to provide you with an immersive learning experience.

Communication

Wha

What our students say

I learned so much about on Northern Irish culture. My teachers were amazing and the modules very interesting and I looked forward to everyday at Ulster.

Amanda Koster Germany

Choose us, get this...



OF RESEARCH ENVIRONMENT AND IMPACT JUDGED TO BE WORLD LEADING OR INTERNATIONALLY EXCELLENT (REF, 2014)

♥ Jordanstown Campus

Year 1	Year 2	Final
Advertising	Advanced Interpersonal	Advanced Advertising
Analysing Language	Communication Communication in Groups and	Communication and
Children's Language	Teams	Organisations
Communication and Language	Communication in Relationships	Current Issues in Linguistic Theory
Consumer Behaviour	Counselling Theory	Groups, Identities and Relations
	Digital Media Communication	Language Acquisition
Experimenting with Language	Ü	Linguistic Interfaces
How Language Works	Language Acquisition	Metrics and Evaluation
Interpersonal Communication skills and strategies	Linguistic Theory 1 – Syntax	Organisational Counselling
Language, Media and Society	Linguistic Theory 2 - Pragmatics	
,	Mental Health and Well-being	Political Lobbying
Lifespan Development	Political Communication	Researching Talk and Social Interaction
Nature and Contexts Counselling	PR Research, Strategy and	Rethinking Communication
Principles of Marketing	Evaluation	Structure and History of English
Social Psychology of Communication	Semantics	Siructore and History of English
	Talk, Interaction and Social	
The Creative PR Professional	Organisation	
Understanding Ourselves and Others		

Here's a little more...

Communication in Relationships

ABOUT THIS MODULE

The human need for interpersonal relationships and their benefits for our physical and mental health are widely acknowledged, you will examine the communicative strategies and techniques involved in the successful development and maintenance of different personal relationships. Exploring the dynamics of interpersonal relationships in a variety of contexts, including personal relationships, family relations and work, this module is designed largely around the three stages of relationships: Relationship Development; Relationship Maintenance & Relationship Ending (& Mending where applicable). Studying strategies and factors which may be involved at each of these strategies you will also examine the more negative, darker aspects of close relationships.

Interpersonal Communication Skills & Strategies

ABOUT THIS MODULE

Learn to better understand, evaluate and improve your own communication skills. This module will focus on direct vs. responsive communication and the strategic, contextualised selection of communication approach. Examining communication skills in a range of professional and social contexts, you will be introduced to the concept of interpersonal communication as both a skilled performance and as a set of strategic choices and practices. The emphasis throughout this module is on the application of theory and on developing skills of critical reflection, behaviour discrimination, analysis and self-evaluation. Using weekly practical's involving CCTV recordings you will develop the ability to critically evaluate and reflect upon personal communication performance.

Talk, Interaction and Social Organisation

ABOUT THIS MODULE

Develop your skills in analysing and presenting spoken language data. Working from structured data sets, you will compare data from everyday conversations with data from a range of institutional settings, including counselling interaction, classroom interaction, and medical interaction. This data work will develop your understanding of the mechanics of social interaction and the structures of social/institutional organisation. With an emphasis on building your confidence in presenting data the module will culminate with a student conference to celebrate your enhanced presentation skills.

Computing

What our students say

Modules are well structured and clear to understand, course materials are very useful and practical.

Christian Cernat





100% OF RESEARCH ENVIRONMENT AND IMPACT JUDGED TO BE WORLD LEADING OR INTERNATIONALLY EXCELLENT (REF. 2014)

Jordanstown Campus

Year 1	Year 2	Final
Computer Technology	Client-Server Application	Advanced Web Applications
Database Systems	Development	Artificial Intelligence
Interactive Web Authoring	Communications	Concurrent and Distributed Systems
Mathematics for Computing	Data Communication and	Data Analytics
Professionalism and	Networking	Enterprise Networks
Entrepreneurship	Database Engineering	Full-stack Strategies and Development
Programming	Database Systems	Future and Emerging Technology for Multimedia
Systems Software	Dynamic Web Authoring	Mobile Technology
	e-Business	Organisational Process Focus
	Human Computer Interaction	
	Mobile Development	Pervasive Computing
	Object-oriented Programming	Process Management
	Professional Development	Project Management
		Rich Internet Application Development
	Programming	Software Engineering Management
	Systems Development	Software Reliability Engineering
	Visual Web Development	Strategic Information Systems Management
		, ,
Magee Campus		Web Computer Graphics and Animation

Magee Campus

		·	
Year 1	Year 2	Final	
Business Information Systems	Algorithms and Data Structures	Advanced Interactive Web Development	
Computer Hardware and	Computer Networks and Security	Advanced Mobile Technology	
Operating Systems	Internet Technologies	Business Intelligence	
Database Systems	Mobile Application Development	Computational Intelligence	
Mathematics for Computing	Object Oriented Programming	Computer Vision	
Software Development		Concurrent and Distributed Systems	
Systems Analysis and Design	Web Application Development	Cyber Security	
Mathematics for Engineering		Enterprise Computing	
		Intelligent Robotics	
Please note that these are sample modules and are subject to change.		Intelligent Systems	
		Interactive Multimedia	
		Networking Operating Systems	

Here's a little more...

Artificial Intelligence

ABOUT THIS MODULE

An extensive, exciting and constantly evolving field of study with high relevance to industry this module will specifically focus on Game Al. Drawing on traditional Al techniques such as machine learning, decision making based on arbitrary data input, and reasoning, you will learn to use heuristic algorithms to enhance agming interaction and submersion. Additionally you will gain an understanding of appropriate programming languages in design and implementation of AI solutions and analyse and model real world problems within the gaming context. Core theories will be taught via lectures with practical exercises allowing hands-on experience of the design and development of game Al applications.

E-Business

ABOUT THIS MODULE

A major application area of ICT, this module will give you an introduction to the types and scope of e-business in a commercial context and describe the role of the underlying technologies and architectures necessary for its effective implementation. An extremely relevant subject in today's society, many organisations have adopted e-business in response to customer expectations, to remain competitive in their business market, and to achieve efficiencies over current business practices. Evaluating real-world knowledge of commercial and economic issues in e-business you will learn to generate e-business assessments for online sites and communicate such technical information effectively as well as appraise professional issues in E-business including ethics, privacy, management of business risk, security and trust.

Systems Analysis and Design

ABOUT THIS MODULE

Analyse and design software solutions to real-world problems. This module will provide you with the techniques necessary for the implementation of information systems within an organisational setting. You will investigate concepts associated with business analysis of organisations, methodologies and modern modelling techniques relevant to today. By the end of the module you will be able to take a systematic approach to the development of an information system and convey the range of tasks associated with the production, distribution, security, storage and retrieval of large amounts of information. An excellent opportunity to develop your professional project management and communication skills and ability to successfully collaborate within a team.

Consumer and Food Innovation

What our students say Choose us, get this...

Coleraine Campus is a friendly campus and I was made to feel welcome as soon as I arrived. Learning about local food and tourism was enjoyable especially as I was located very close to the areas where Games of Thrones was filmed and was able to visit the tourist areas such as the Giants Causeway. My friends back home are envious!

Kendyl Buck





Magee Campus

Year 1	Year 2	Final
Consumer Law	Accounting Studies	Applied Sensory Science and Quality Control
Festivals and Events	Business Research Methods	Quality Collifor
Toshiyala aria Everila	Bosiness Research Memous	Contemporary Consumer Issues
Food Sensory Science	Contemporary Marketing Practice	
	. , .	Contemporary Marketing
Food Studies and Nutrition	Health and Consumer Lifestyle	Management
		Food and Drinks Media
Food Tourism	People Management	rood and Drinks Media
A.4	D 1 1 D 1	Food Innovation
Management in Action	Product Development	1 dod iiiilovalioii
Media, Creativity and Experience		Managing Talent and Productivity
Media, Creativity and Experience		aagg .a.a and rrodocitiny

Here's a little more...

Media, Creativity and Experience

ABOUT THIS MODULE

Mcdern media has a huge influence on business practice, how organisations market themselves and how they engage with their consumers. This module will develop and enhance your awareness and appreciation of the importance of media (with a focus on digital) to the field of travel, tourism, leisure, events, consumer and food management. Content covered will include the key forms of media and their importance in business, writing and editing for various media platforms, the impact and significance of digital media across various industries and innovative design and creation of media content. Supported by guest lectures from industrial speakers and digital media consultants this is a great opportunity to develop your digital creativity in a variety of contexts and situations.

People Management

ABOUT THIS MODULE

This highly creative and practical module will give you the opportunity to complete the product development process from start to finish. Initially tasked with developing several concepts and ideas/recipes, based on secondary research and consumer testing you will then justify which concepts you wish to fully develop. Taking the concept further you will write product brief/ specifications, meet food safety requirements, identify the market segment, calculate costing and develop the packaging. Product development is an essential function within any company to maximise profit and minimise losses. This module will provide you with an understanding of product development, while developing your creativity, culinary skills and ability to work as a member of a team.

Product Development

ABOUT THIS MODULE

This highly creative and practical module will give you the opportunity to complete the product development process from start to finish. Initially tasked with developing several concepts and ideas/recipes, based on secondary research and consumer testing you will then justify which concepts you wish to fully develop. Taking the concept further you will write product brief/ specifications, meet food safety requirements, identify the market segment, calculate costing and develop the packaging. Product development is an essential function within any company to maximise profit and minimise losses. This module will provide you with an understanding of product development, while developing your creativity, culinary skills and ability to work as a member of a team.

Economics

What our students say

There was a good choice of Economic related modules available and they matched very well with my degree back home. Modules involved a mix of group work and lectures which suited my needs as I got the opportunity to meet with local and international students.

Heinrich Kurt Belgium

Choose us, get this...



OF RESEARCH ENVIRONMENT AND IMPACT JUDGED TO BE WORLD LEADING OR INTERNATIONALLY EXCELLENT (REF, 2014)

Jordanstown Campus

Year 1	Year 2	Final
Business and the Economy	Analytical Methods for Economics	Economics of Business Strategy
Economics in Practice	Industrial Economics	Economics of Globalisation
Macroeconomic Principles	International Economics	Economics of Governance
Mathematics and Statistics for Economics and Business	Macroeconomics	History of Economic Thought
	Mathematics and Statistics for	Issues in Macroeconomics
Microeconomic Principles	Economics and Business	Issues in Microeconomics
Skills for Economists	Microeconomics	issues in Microeconomics

Here's a little more...

Economics in Practice

ABOUT THIS MODULE

An extremely relevant and topical module (the specific content will vary depending on current economic policy debates) you will learn to apply core economic principles within the context of pressing current policy issues. The module will provide you with an understanding of how economic principles apply to, and indeed often underpin, a wide range of real-world problems and related policy decisions. Critically analysing these real world economic matters you will be encouraged to engage in 'positively disruptive' debates about highly emotive issues questioning current opinions and policy stances.

International Economics

ABOUT THIS MODULE

As the nations of the world integrate ever more closely to form a global economy, the importance of understanding the basic principles and issues of international economics is greater today than ever before. This module will provide you with an insight into the major trade-related issues facing both the developed and the developing world and equip you with the concepts, methods and techniques of analysis necessary for understanding those issues and how to apply them in the real world.

Skills for Economists

ABOUT THIS MODULE

Get the skills to kick start your career as an economist. A vital role, economists undertake research and analysis of economic issues across a vast array of topics to inform both business and Government. This is done by utilising mathematical and statistical techniques to interpret and forecast data, conducting surveys and collecting data; developing economic policies, making informed recommendations and writing reports and academic articles to present findings. This module will teach essential analytical research techniques as well as the types of economic data available, where to find real economic data and how it is used to analyse current economic issues. Taught via lectures and seminars you will gain practical experience working in statistical packages including Excel and SPSS.

Engineering

What our students say

The teaching quality is excellent because it associates the theoretical knowledge with practical application in the laboratory – making it effective learning for the labour market.

Yudi Sunaga

Choose us, get this...



OVERALL SATISFACTION WITH THE COURSE

Jordanstown Campus

Year 1	Year 2	Final
Analytical Methods for Engineers	Analytical Science	Advanced Medical Sensors
Anatomy and Physiology for	Automation	Bioinstrumentation
Engineers	Biomedical Engineering	Biomaterials
Biomedical Engineering	Control Theory and Applications	Communications Circuit Design
Drawing and Design	Digital Electronics	Computer Aided Engineering
Electronic Design Automation	Electrical Engineering	Electrical Machines
Electronics	Electrical Machines	Embedded Systems
Management studies	Engineering Analysis	Environmental Engineering
Manufacturing Processes	Engineering Programming	Mechanical Science
Materials	Manufacturing Systems	Mechatronics
Mathematics for Engineering	Marketing and Operations	Microelectronics
Mechanical Computer Aided Design	Materials	Nanotechnology
Mechanics	Mechanical Computer Aided Design	Object Oriented Programming
, nosilariis	Mechanics	Power Electronics
	Quality	Renewable Energy and Smart Grids
	Regulatory Affairs and Ethics	Signal Processing
	Signals and Communications	Tissue Engineering
Magee Campus	Thermal Fluid Sciences	

Magee Campus

Year 1	Year 2	Final
Circuit Analysis	Control Theory and Applications	Electrical Energy and Smart Grids
Electronics	Digital Electronics	Mechanical Science
Field and Device	Electrical and Energy Engineering	Object Oriented Programming
Manufacturing Processes	Embedded Programming	Programmable Logic Systems
Materials	Mathematics for Engineering	Thermal Technologies
Mathematics for Engineering	Microcontroller Systems	
Programming for Engineering		

Here's a little more...

Digital Electronics

ABOUT THIS MODULE

Digital logic systems are fundamental in the provision of modern electronic computing systems. This module will give you a knowledge and understanding of the building blocks and how to use them in the design of digital computing systems. You will be presented with an introduction to modern digital design including key building blocks, Finite State Machines and Algorithmic State Machines. Taught through lectures and tutorials, practical laboratories will underpin the theoretical content via the design of solutions to example exercises and the building and testing of hardware circuits.

Environmental Engineering

ABOUT THIS MODULE

Develop and enhance your understanding of key aspects of environmental engineering. Sustainability Engineering has prominence in the public and private sectors of civil engineering, as the professions pursue solutions which address the principles of sustainability. This module seeks a balanced approach across the fields of waste management, water and wastewater engineering, urban development and infrastructure through the lenses of legislation and sustainability/environmental appraisal. Through case studies, site visits and class learning you will gain the knowledge and experience needed to contribute in the field of sustainability engineering in professional practices at home or abroad.

Mechanical Computer Aided Design (MCAD)

ABOUT THIS MODULE

With 3D CAD systems now present across all sectors of engineering, even in small companies it is essential that engineering graduates are equipped to design, develop and realise new products and systems using such tools. Modern 3D CAD systems are powerful tools for the development, definition and communication of product geometry. This module will allow you to become proficient in the use of these tools to create robust 3D part and assembly models as well as the extraction of 2D drawings.

English

What our students say

I enjoy all my English classes and learn so much! I appreciate the guidance and support given from my professors making my stay on the Coleraine Campus even more enjoyable.

Nga Wing Chan

Choose us, get this...



OVERALL SATISFACTION WITH THE COURSE

National Student Survey 2018

○ Coleraine Campus

Year 1	Year 2	Final
Contemporary British Fiction	Angels, Madwomen and Whores	Adaptation and History Fiction
Elements of Criticism	Beat Literature and Culture	Body, Mind and Soul in Novels
Literature and Society in Ireland	Contemporary World Fiction in	Gothic and Romantic
Modes of Reading	English	Romantics and Victorians
Writing Matters	Early Modern English Culture	The Modernist Revolution
	Restoration and Century 18th Literature	Twentieth-Century American Literature
	Rhymes of Passion	
	Samuel Beckett Studies	Twentieth-Century Irish Writers
	Sex and the City of God	Twentieth-Century Literature
	Sex drid frie City of God	
	The Rise of the Novel	

Here's a little more...

Beat Literature & Culture

ABOUT THIS MODULE

Producing a thoroughly modern form of expression which has had a decisive influence on contemporary culture, the Beat Connection of the 1940s to the mid 1970s rejected conventional society and promoted free self-expression. This module will teach you about this influential movement and its writers and artists such as Jack Kerouac, Allen Ginsberg, William Burroughs, Gregory Corso, Gary Snyder, Diane di Prima and Joanne Kyger. Focusing on key texts by prominent Beat writers, other elements such as biographical studies, reference to film and music, gender studies, and indications of the Beats' political and spiritual dimensions will also be covered. Taught via lectures and seminars students will be assessed via both an essay and the production of a self-directed podcast.

Samuel Beckett Studies

ABOUT THIS MODULE

Learn about and celebrate Samuel Beckett the man and artist, whose innovations in theme and form pushed the boundaries of literature, redefined the medium of theatre, and caused him to be considered among the most influential writers of the Twentieth Century. Exploring Beckett's works in the order of their composition; on completion of the module you will have gained detailed knowledge and understanding of several significant texts associated with Samuel Beckett and the impact that historical, social, cultural, and linguistic contexts have had on the creation, dissemination and reception of this author's work. Taught via lectures and seminars students will be assessed via both an essay and the production of a self-directed podcast.

Writing Matters

ABOUT THIS MODULE

Develop your own reading, analytical and writing skills by studying a range of short literary texts including the essay, the short story and the one-act play. You will explore key themes and issues that have 'mattered' to writers, and that have made writing 'matter', from the Renaissance to the present. With an aim of motivating and enthusing you in your own writing you will be introduced to various genres and discourses, such as the essay, short story, one-act play, memoir, detective story, science writing, book review and other forms of journalism. Examining issues such as literary quality, longevity, popularity, inclusivity and representation the module will enhance your proficiency in critical analysis, argument and writing.

Environmental Science and Geography

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What our students say

I would highly recommend Ulster University as you get so much support. Coleraine is a beautiful town and the people are so friendly. Studying environmental Science was a real positive experience for me.

Cairn Cornwall

Choose us, get this...



OVERALL SATISFACTION WITH THE COURSE

○ Coleraine Campus

Year 1	Year 2	Final
Environmental Systems	Coastal and Marine Processes	Advanced Geographic Information
Key Concepts in Geography	Development, Environment and	Systems
Skills Toolbox	Society	Applied Water Science and Toxicology
Society, Environment and Sustainability	Ecology and Biogeography	Environmental Challenges and Management
The Biosphere	Enterprise, Business and Employability	Environmental Change
The Hydrosphere	Environmental Planning	Geographies of Transnationalism
The Lithosphere	Environmental Science Field trip	Physical and Biological Oceanography
	Freshwater Systems	Research and Professional Skills
	Remote Sensing and Geographical Information Systems	Seafloor Mapping
	The Atmosphere	

Here's a little more...

Coastal & Marine Processes

ABOUT THIS MODULE

An introduction to the interaction between coastal and marine processes and forms, and how these relate to the human use of the marine and coastal environment. You will examine various parameters within the coastal zone, shallow and deep water, and the factors affecting coastal development and change. Additionally, you will develop an appreciation of sediment dynamics in shallow and deep water and the possible threats to human activities and coastal communities as well as the causes and trends of sea level change and its sedimentary record. Throughout the module current state-of-the-art techniques and approaches used in modern coastal and marine research will also be explored.

Ecology & Biogeography

ABOUT THIS MODULE

Ecology is a broad discipline involving biology, chemistry and physics of the environment, geography and human impacts. This module will introduce you to the principles of ecology and the distribution of life, examining how organisms simultaneously modify and are shaped by their environment. You will go beyond looking at individual species operating in isolation, and study how they organise themselves into populations, communities and ecosystems as well as how they are distributed around the globe through microbial, terrestrial, freshwater and marine ecosystems. Lectures and seminars will be supported by practical exercises where you will carry out investigations in the field and laboratory to acquire reliable ecological results and become familiar with a range of organisms in natural communities.

Environmental Systems

ABOUT THIS MODULE

This module will investigate how the earth functions as an environmental system over various spatial and temporal scales. The general definition of systems, why a systems approach is used and how we examine the environment in a systems approach will be outlined. Exploring modelling and change within systems, a series of examples from glacial, aeolian, atmospheric and coastal systems will be used. How humans modify these environmental systems and vice versa will also be examined using various relevant case studies helping to put your study into context. Covering the principles of prediction and measurement techniques in environmental systems science, you will learn to interpret datasets to help understand system behaviour.

Health Sciences

What our students say

Lecturers offered me a lot of guidance and support. Always there to advise and it was a great experience. The School of Health Sciences offers up to date facilities something which I will miss out on when I return home.

Clara Ply

Choose us, get this...



OF RESEARCH ENVIRONMENT AND IMPACT JUDGED TO BE WORLD LEADING OR INTERNATIONALLY EXCELLENT (REF, 2014)

Jordanstown Campus

Year 1	Year 2	Final
Image Anatomy and Pathology of Appendicular Skeleton	Environmental context: Enabling Participation	Innovations and Diversity in Occupational Therapy Practice
	Health Science Research	Professional Development and Employability
	Occupational Wellbeing in Communities and Societies	Vocational Rehabilitation in Occupational Therapy
	Specialist Diagnostic Imaging Modalities	Occopational merupy

Here's a little more...

Environmental context: Enabling Participation

ABOUT THIS MODULE

Occupational therapy theory and research identify that space and place impact on occupational performance and participation. The physical environment is known to be both a barrier and enabler of participation. This module will initially focus on the impact of the physical environment on occupational performance exploring how adaptations to the physical space alongside assistive technologies enable occupational engagement. Following on from this you will explore the socio-political and cultural influences within the environment that enable or inhibit occupational participation or indeed create occupational apartheid or injustice for people or groups in society.

Image Anatomy & Pathology of the Appendicular Skeleton

ABOUT THIS MODULE

Develop a sound knowledge of the human body and the ability to relate it to image anatomy and pathology including anatomical and physiological terminology. This module will cover human anatomy, physiology and pathology, cells and tissues, oncology and radiobiology, the vascular system, the integumentary system, anatomical and physiological terminology, skeletal anatomy, replacement of bone and the healing of fractures, anatomy of the appendicular skeleton, classification and description of joints, common anatomical variations associated with the bony skeleton and common mechanisms of injury.

Occupational Wellbeing in Communities and Societies

ABOUT THIS MODULE

Occupational therapy seeks to enable and empower people to participate in society fulfilling their potential as occupational beings. The overall purpose of this module is to provide an understanding of people's needs and how they are influenced by environmental, psychological, social, cultural and emotional factors. You will develop the knowledge, reasoning and organisational skills to effectively engage with and collaborate with service users, carers, other providers and agencies to address a person's occupational needs within their community. Helping you to put what you have learnt into practice you will plan, lead, participate in and observe a variety of therapeutic encounters and techniques whilst learning how to address issues of capacity and risk within the context of legislation and policy frameworks.

History

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What our students say

I learned a great deal on the history of UK and Ireland while also learning about the local cultures. Coleraine is a lovely area to live and it is close to numerous beaches making me enjoy my stay even more.

Fabio Martinelli

Choose us, get this...



OF RESEARCH ENVIRONMENT AND IMPACT JUDGED TO BE WORLD LEADING OR INTERNATIONALLY EXCELLENT (REF, 2014)

♥ Coleraine Campus

	Year 1	Year 2	Final
	Defining America: Themes in American History, Seventeenth and Twentieth Century	Death, Disease and Medicine in Britain and Ireland, 1800-1920	America in the Depression, 1929-1941
		Family, Sexuality and the State, 1850-1925	Imperial Retreats: The Decline and Fall of the European Overseas
	Ireland, 1798-1998:	Film and the Vietnam Conflict	Empires, Post 1945
	Union and Disunion	From New Jerusalem to New	Late Soviet Communism, 1953-1991
	The Making of Modern Britain, 1750-1945	Labour: Culture, Society and Politics in Britain Since 1945	Royal Splendours: Politics,
	The Age of Extremes,	Ireland and the European Union,	Culture, and Patronage in the Courts of Europe, 1450-1715
	1914-2014	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Saints and Sinners: Women in Nineteenth and Twentieth Century Ireland
		Politics and Society in Early Modern Britain and Ireland	
		Revolutionary Russia, 1894-1939	The Post-War Western Body:
		The Great Powers and the Middle East Since 1880	Medicine and Society in Britain and America, 1945-1990
		The Myth and Reality of Imperial Spain, 1492-1700	United States Foreign Policy Since 1945
		War and Peace: The Ying and Yang of Human History	Witchcraft and Magic in Early Modern Colonial New England and Europe, 1550-1780
			Workers and Radicalism in Modern Ireland, 1600-1939

Here's a little more...

The Age of Extremes': International History 1914-2014

ABOUT THIS MODULE

An introduction to some of the main developments in world and international history from the First World War onwards. You sill study the causes of the First World War, and the reasons for and consequences of the Second World War and the Cold War; evolutionary and revolutionary political and social movements both national and international; new developments in international relations and the changes that have transformed the number and nature of the world's states; in particular, the end of the European empires and the collapse of the USSR. The module also includes contemporary history, with discussion of the U.S. World Trade Centre and 9/11.

The Great Powers and the Middle East Since 1880

ABOUT THIS MODULE

Develop your knowledge and understanding of the effect of the great western powers on the history of the modern Middle East from the late nineteenth century to the present. From the failing Ottoman Empire in 1800 to the discovery of oil and its use in industrialised countries, interest from the great western powers has always been prominent. You will examine behaviour after the First and Second World War and the Arab-Israeli Conflict, right up to the end of the Cold War and 9/11 and the War on Terror. By the end of the module you will have an understanding of the complexities of the contemporary Middle East and how its past and relationship with the West has influenced this.

War and Peace: The Ying and Yang of Human History

ABOUT THIS MODULE

Examining the human instinct towards peace with the contrasting reality of war this module looks at international and world history with a particular focus on peace making and the twentieth century. Since the earliest times during which humans organised themselves into social groupings, there has been violent conflict however the human instinctive imperative towards peace and peace-making can also be traced back to pre-history and beyond. The aim of this module is to introduce you to both sides of this coin of human history and enable a greater understanding of the patterns in war and peace and advancement in the course of human history.

Hospitality and Culinary

What our students say

Modules are thoroughly enjoyable, and the teachers are very informative. Belfast campus is very modern with the most up to date facilities and close to the city centre making it easy to commute.

Claire Radke Germany

Choose us, get this...



OF STUDENTS ARE
IN PROFESSIONAL
EMPLOYMENT AFTER
THEY GRADUATE

(Destination of Leavers from Higher Education, 2016/17)

Belfast Campus

Year 1	Year 2	Final
Hospitality Tourism and Events Facilities Operations	Accounting Studies	Contemporary Issues in Hospitality Management
Introduction to Event	Contemporary Marketing Practice	Contemporary Marketing
Management	Corporate Events	Management
Introduction to Tourism	Food and Beverage Management	Event Management
Management in Action	People Management	Innovative Food
Principles of Gastronomy	Tourism Industry and Impacts	Leadership and Professional
The Business of Hospitality		Development
, ,		Managing Talent and Productivity
		Performance Metrics Analysis
		Strategic Management in the Hospitality Industry
		Tourism Planning, Development and Management

Here's a little more...

Food and Beverage Management

ABOUT THIS MODULE

Learn the managerial principles, practices and techniques required to efficiently run culinary and hospitality operations. An integral part of operations is ensuring customer satisfaction and at the heart of every customer service experience is quality. An appreciation of how to identify, plan and deliver service quality is of paramount importance in the hospitality industry. This module will teach you technical, social and operational skills providing a unique opportunity to put them into practice at the University's Academy kitchen and restaurant. From understanding the multicultural needs of various consumers, to fundamental preparation and cookery methods and menu planning and design this varied module will give you the skills needed to deliver an excellent customer experience in a professional working environment.

Hospitality Tourism and Events Facilities Operations

ABOUT THIS MODULE

The physical elements that generate guest experiences, Hospitality Tourism and Events (HTE) facilities and their effective management are an essential part of exceeding guest expectations and achieving business outcomes. Whether an award-winning hotel, memorable tourism attraction or large-scale event venue, good facility operations are key to their functionality and success. As a potential future manager in the HTE sector this module will provide you with an understanding of the knowledge and skills required to manage resources, systems and services effectively and sensitively. You will gain practical skills preparing you for industry such as how to manage guest expectations, quality control, resource management, operations, cost management, the role of IT technology and environmental management.

Tourism Industry and Impacts

ABOUT THIS MODULE

Understanding and managing the impacts of tourism can make a positive contribution to destinations. With tourism increasingly being implicated as a factor in climate and environmental change, and with the benefits and costs of tourism as a form of economic development being examined more closely than ever, this module provides a timely contribution to help clarify the potentials and pitfalls of contemporary tourism. Through the use of case studies and industry sector reports you will focus on how niche forms of tourism can have different consequences on destination regions around the world and gain an understanding of some of the techniques used to mitigate undesirable impacts and maximise the desirable benefits of tourism development.

Irish

What our students say

I have learned so much fascinating information about Irish History and Culture. The professors and advisers have been extremely useful and helpful whenever I have needed them.

Laura Eckland

Choose us, get this...



Magee Campus

Year 1	Year 2	Final
An Introduction to Speaking Irish	Irish Folklore	Irish Language and Culture
Irish Language and Culture	Irish Language and Culture	Irish Language and Literature in
Irish Literature	Irish Literature	the Penal Times
Irish Traditional Music	The Fighting Irish	Iristi Lilerdiore
Survival and Revival: Irish	The Irish Outlaw	
Ulster and Ireland History		

Here's a little more...

The Fighting Irish

ABOUT THIS MODULE

Focusing on the cult of the 'Fighting Irish' in history, literature, art, iconography, film and media this module will introduce the history of the Irishman at war since 1534. Delving into the period between the Reformation (1534) and the Irish Civil War (1923) you will gain an understanding of key historical arguments and significant events when hundreds and thousands of Irishmen (Catholic and Protestant) both fought for and against the English and British colonial regime in Ireland. Encouraging your engagement with alternative historical view points you will develop your skills of critical analysis, argument and formal academic writing.

Irish Literature

ABOUT THIS MODULE

An introduction to the Irish literary tradition and the body of poetry and prose produced in Irish from the nineteenth century to the present day. With a focus on the modern era through the examination of various genres, this module will provide an essential introduction to critical analysis and close reading of texts. The first semester will focus on Irish Poetry and the second on Irish Prose and Drama. Develop your awareness of the importance of structure, in both literary composition and literary analysis and essay writing as you study the giants of Irish Literature.

The Irish Outlaw

ABOUT THIS MODULE

The Outlaw occupies a pivotal position in the history, popular culture and fiction of Ireland, Britain, America and Australia. This module will trace the history of this elusive figure through the battlefields, bogs, borderlands, badlands and bush. Popular historians, political commentators and reporters of the late eighteenth, nineteenth and twentieth centuries often portrayed him as a 'noble robber' and Robin Hood-like figure whilst Irish nationalists viewed him as a prototype nationalist icon. He has remained the focus of a number of recent popular histories, documentaries and films but who was he? Studying alternative historical viewpoints by the end of the module you will be able to demonstrate a factual and conceptual knowledge of the Irish Outlaw.

Law

What our students say

I chose Ulster to study Law due its connection to the human right movement in Northern Ireland and that it is world leading in terms of its research. Ulster was my first choice in terms of where I wanted to study.

Erin Elliot

Choose us, get this...





Jordanstown Campus

Year 1	Year 2	Final
Administrative Law	Business and Commercial Law	Company Law
Business Law	Contract Law	Human Rights Law
Criminal Law	European Law	Law and the Family
Exploring Law	Introduction to Property Law	Law of Armed Conflict
Introduction to Employment Law	Jurisprudence	Law of Evidence
Law of Tort	Land Law	Media Law
Law, Politics and Governance	Policing and the Law	Medical Law
Legal Skills for Criminology	Public Interest Litigation	Social Justice
Public Law	Public International Law	Surveillance and the Law
		Transitional Justice

Here's a little more...

Contract Law

ABOUT THIS MODULE

Important to any comprehensive study of law, you will acquire the knowledge and understanding of the key concepts, problems and issues in the law of contract. As the production, distribution and consumption of goods and services are usually carried out by means of contract, this subject is central to all commercial agreements. In addition, law graduates will increasingly find themselves involved in the tendering, negotiation and contracting processes which will increase in importance as new markets open. With professional legal bodies requiring law graduate entrants to have a sound knowledge of ontract law this is a valuable module for any law student.

Law of Tort

ABOUT THIS MODULE

Gain a detailed knowledge of the concepts and rules which govern the law of tort. This branch of law is concerned with those situations where the conduct of one party threatens harm to the interests of others and the means by which the interests of the parties are protected. Accounting for the majority of civil legal actions, this part of the civil law forms an important cornerstone of the modern legal system. Relating to other areas of law such as the law of contract and criminal law this area is vital to an understanding of basic legal principles and procedures. With professional legal bodies requiring law graduate entrants to have a sound knowledge of the law of tort this is a valuable module for any law student.

Public International Law

ABOUT THIS MODULE

In an increasingly globalised world, international law impinges on every sphere of legal relation from economic policy, to treatment of citizens and protection of the environment. For this reason, it is important for law students to be familiar with the basics of international law and to be confident working not only with domestic statutes and case law, but also to locate, interpret and apply international legal materials. This module will provide an introduction to the nature, theories, rules, and principles of international law including any recent developments in this area of law and the various international organisations involved.

Marketing

What our students say

I learned new skills on how to pitch products and what tools to use to help me do so. This helped me in confidence and I am very grateful to Ulster for giving me this opportunity.

Ameila Bond

Choose us, get this...



STUDENT SATISFACTION MANAGEMENT & DEVELOPMENT (NSS, 2016/17)

♥ Jordanstown Campus

Year 1	Year 2	Final
Brands and Branding	Advertising and Promotion	Corporate Branding
Business Awareness and Analysis	Business Venturing	Digital Marketing
Communication	Consumer Behaviour	Global Marketing
Fundamentals of Marketing	Marketing Communications	Innovation and Entrepreneurship
Introduction to Marketing	Marketing Management	Marketing Management
Personal Employability Skills		Retail Marketing
		Technology Marketing

Magee Campus

Year 1	Year 2	Final
Advertising Account Management	Consumer Behaviour	Advertising Campaigns
Advertising Theory and Practice	Copywriting Practice and Critiques	Contemporary Issues in Advertising
Principles of Marketing	Marketing Communications	Digital Strategy and
	Marketing Management	Communications
	Media Planning and Buying	International Marketing
		Marketing Management
		Services Marketing

Here's a little more...

Brands and Branding

ABOUT THIS MODULE

Brands surround us every day and make an impact on our purchasing habits. From global giants Coca-Cola and McDonalds to sporting and fashion meccas Adidas and Zara their brand power cannot be denied. This module examines the key components of the brand including name, logo, slogan and narrative as well as the evolution of brands and branding. You will compare and contrast consumer perceptions of branding with that of marketing managers and discover how the principles and practices of branding are adapted to contrasting sectoral, cultural and organisational contexts.

Introduction to Marketing

ABOUT THIS MODULE

A business philosophy that permeates the entire organisation, marketing is key to success. This module is designed to introduce you to the nature, scope and breadth of the fundamental concepts and principles of marketing within the wider business and management context. Covering the main aspects of marketing including identifying an organisation's customer needs and wants, determining which markets to best serve and designing the appropriate products/services to serve those chosen markets, you will gain an appreciation of the contribution which marketing can make to organisational success and the ways this may be both enhanced and evaluated.

Marketing Management

ABOUT THIS MODULE

Putting the fundamental aspects of marketing into a managerial and business context you will explore cutting edge issues important to the marketing practitioner-to-be. Learning to understand, analyse and apply marketing management theory to real-world marketing cases, module content will include micro and macro environmental changes and their impact on marketing, shifts in supply chain, the contemporary marketing landscape, relationships and networks, data and technology, brand management and managing and developing a marketing plan. You will be encouraged to challenge yourself to think critically developing your confidence as an emerging marketing professional of the future.

Media



What our students say

I chose Ulster to study Law due its connection to the human right movement in Northern Ireland and that it is world leading in terms of its research. Ulster was my first choice in terms of where I wanted to study.

Erin Elliot

Choose us, get this...





♥ Coleraine Campus

Year 1	Year 2	Final
Cinematic Practice for Emerging Platforms	Aesthetics and Politics	Britain and Ireland on Screen
Designing for Print	Designing with Data	Broadcast Journalism
Fundamentals of Digital Design	Media Law and Regulation	Creativity, Innovation and
Introduction to Hollywood	Narrative and Interactive Media	Enterprise
Cinema	News and Journalism	Interactive Media Inquiry
Key Concepts in Media Theory	Representation and Gender	Interactivity, Meaning and Play
Media, Culture and Politics	Television and Popular Culture	Photography and the Mass Media
Photography and Visual Culture	Transmedia Narratives and	
Public Affairs for Journalists	Experience Design	

Here's a little more...

Introduction to Hollywood Cinema

ABOUT THIS MODULE

Develop your appreciation of cinematic forms while studying film as a social and cultural phenomenon. Providing an overview of film narrative and style techniques this module goes beyond treating the feature film as an aesthetic object, exploring its existence as a social practice. Major theoretical issues will be introduced such as authorship, genre, and audience. A series of screenings will allow you to witness some 'classic' demonstrations of film form as it evolved as well as key films for understanding the cultural role of film, including late twentieth century commercial cinema.

Narrative & Interactive Media

ABOUT THIS MODULE

In a rapidly changing world learn to adapt and create stories applicable for today's interactive media context. Using in-depth, close reading of TV, film and websites you will develop an understanding of contemporary thinking about non-linear and multi-linear narrative where the viewer becomes the "user" and the challenges this presents to the online content maker. Taught via a series of workshops your ability to understand storytelling in multiple media forms will be brought to life as you acquire software skills applicable to the design and development of digital product delivery. Topics covered will include project scoping; defining user scenarios; site architecture and navigation; navigation and interface design; and branding.

Representation and Gender

ABOUT THIS MODULE

This module examines the role culture and communication play in the creation of gender-based identities, specifically in relation to questions of social division and power. Examining the complex way in which the mass media responds to historical and social change you will be introduced to the key theoretical and analytical approaches (semiotic theory, psychoanalysis, post-modern theory) applicable to the study of gender in a cultural studies context. Outlining the development of feminist theories in relation to the visual media, you will concentrate on second wave feminism and post feminism in an American and European context.

Music



I decided to study Music Ulster as I am was keen to learn about the music genres in Ireland as it is so varied and immersed in culture and tradition and it did not disappoint. Derry/ **Londonderry where Magee** is based is a small city full of culture and is the perfect location to study music and much more.

What our students say Choose us, get this...





Magee Campus

Year 1	Year 2	Final
Music Technology	Musicology	Advanced Audio Production
Musicology		
Performance Studies		
Composition and Orchestration		

Here's a little more...

Advanced Audio Production

ABOUT THIS MODULE

Get the skills to carry out high level studio engineering and production. Exploring cutting edge technologies used in contemporary music and multimedia production this extremely practical module will help prepare you for industry. As well as focusing on sound engineering and production you will also learn high level web publishing skills relevant to the digitally focused professional environment. These will include internet and multimedia authoring, publishing and management as well as social media and web for music professionals. Engaging with a series of studio-based tests you will integrate various web technologies in the delivery and dissemination of your work.

Musicology

ABOUT THIS MODULE

The study of music as an academic subject, this module will enable you to develop an understanding of musical development in relation to the study of Popular Music and the history of Western Art music. With a particular emphasis on the Classical era you will focus on harmonic practice from the seventeenth century to the present day.

Performance Studies

ABOUT THIS MODULE

Learn how to give the performance of your life. This module will help you develop your performance skills by building on your strengths and identifying and addressing weaknesses in your performance of a chosen instrument. Focusing on developing technique of a solo instrument the module will also provide the opportunity for aural training, improvisation and ensemble performance. Working through a programme of technical work and appropriate repertoire you will learn to self-evaluate your performance and gain a greater aural awareness. M

Nursing

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What our students say

Coming from a country that does not have a National Health Service, my first choice of University to study Nursing was Ulster. This was so that I could learn what it was like to work within the National Health Service environment. I enjoyed the mix of theory and practical elements of the course and the opportunity to learn from fellow students.

John Hanrahan USA

Choose us, get this...





Year 1	Year 2	Final
The Well Person in Body and Mind	Applied Human Sciences for Nursing	Contemporary Issues in Health and Wellbeing
The Well-person in Society	Comprehensive Nursing Assessment and Practice	Essentials of Effective Communication and Education
Understanding Adult Nursing		Commonication and Education
Understanding Evidence for	Interprofessional and Collaborative Working	Healthcare Ethics
Person-centred Nursing	Mental III Health the Human	Leadership in Practice
Understanding Mental Health	Experience	Person-Centeredness in Mental
Nursing	Nursing the Person with Complex	Health Nursing Practice
	Needs	
	Nursing the Person with Mental Health Difficulties towards Recovery	
	Promoting Health and Wellbeing	
	Understanding Research	

Here's a little more...

Mental III Health and the Human Experience

ABOUT THIS MODULE

Develop your core knowledge of the theoretical underpinnings of mental ill–health and the skills required to engage people in a way that promotes positive relationships focused on social inclusion, human rights and recovery. You will explore how legislation relates to the care and treatment of people as well as how social factors can contribute to crisis and relapse and the impact of abuse and trauma on mental health. You will also study how political, economic, social and demographic factors influence decisions about the health and social care of people. With lectures and group tutorials supplemented by role-play and demonstration you will develop strategies to enhance your relationship-building and communication skills needed to support people distressed by mental health issues.

Promoting Health & Wellbeing

ABOUT THIS MODULE

As a nurse you must understand the priorities and practice of public health. This module will allow you to explore and evaluate the concepts of public health and health promotion within the context of the major social determinants of health and wellbeing and the causes of illness and health inequalities. You will gain an understanding of the complexities of individual, group, community and population health and wellbeing within the broader spheres of risk, lifestyles or behaviours, self-care and management. The knowledge and skills gained from this module will help develop your communication, teaching, facilitation and advocacy skills allowing you to practice effectively in today's health care service.

The Well Person in Body and Mind

ABOUT THIS MODULE

To be competent in providing person-centred care, all nurses must possess knowledge of the structure and function of the human body and other relevant knowledge from the behavioural and social sciences as applied to health, ill health, disability, ageing and death. This module will provide you with an understanding of the development and structure of human anatomy and physiology through the lifespan as a foundation for nursing practice. You will explore the study of psychology, be introduced to theories and insights into the origins and causes of human behaviour and enhance your knowledge of influencing factors that can determine a healthy body and mind.

Pharmacy and Pharmaceutical Science

What our students say Choose us, get this...

I chose Ulster University as Pharmacy ranked the highest in Northern Ireland in the League Tables compared to other **Universities. Northern** Ireland is also a very affordable place to live.

Mercy Adeleke





○ Coleraine Campus

Year 1	Year 2	Final
Pharmaceutical Bioscience	Bioanalytical Techniques	Analytical Methodology
	Pharmaceutical Analysis	Biomolecular Therapeutics and Immunology for Pharmaceutical Biosciences
	Pharmacology, Genetics and	
	Microbiology	Pharmaceutical Technology
	Physical Pharmacy	Research Methods and Project

Here's a little more...

Pharmaceutical Analysis

ABOUT THIS MODULE

An essential skill for any pharmaceutical bioscience student this module will provide you with an understanding of, and expertise in, quality control and assurance using various qualitative and auantitative analyses of pharmaceutical raw materials and finished products. It will introduce to you the concepts of Good Laboratory Practice (GLP) and Good Manufacturing Practice (GMP), fundamental to a career in pharmacy, Delivered via lectures and tutorials, placement opportunities will also be available to help reinforce specific learnings in a real-life working environment.

Pharmaceutical Biosciences

ABOUT THIS MODULE

Do you have a strong interest in science and a keen desire to pursue a career in the industry responsible for the manufacture of medicines? If so, this module is an excellent introduction to general chemical and biological sciences providing a foundation for subsequent study of more advanced topics in biochemistry, chemistry, pharmacy or health sciences. Taught via lectures and small group tutorials you will cover the core principles of human physiology and anatomy, microbiology and general descriptive physical, inorganic and organic chemistry.

Physical Pharmacy

ABOUT THIS MODULE

The purpose of this module in physical pharmacy is to describe the physicochemical properties of drug substances and excipients and how these contribute to the principles essential for understanding pharmaceutical formulations and drug delivery systems in general. By the end of the module you will be able to describe the relevance of basic physical pharmacy principles to dosage form design and perform accurate pharmaceutical calculations involving physicochemical data. You will also be able to carry out safely and effectively laboratory based practical reports and will have developed your skills in reporting and interpreting results with the use of ICT.

Politics



What our students say

The professors were just amazing and have given me an academic mindset and an appreciation for anyone who works in politics that I can take into the rest of my life.

Choose us, get this...



OVERALL SATISFACTION WITH THE **COURSE**

(National Student Survey 2018)

♥ Jordanstown Campus

Year 1	Year 2	Final
Foundations of Political Thought	British Politics and Policy	Crime and the Media
From Crime Scene to Court	Policing and Society	Cybercrime
International Politics	Political Thought: Text and Context	Parliamentary Studies
Introduction to Crime and Deviance	Politics in Europe	Politics of Deeply Divided Societies
Introduction to Politics and	Restorative Justice	Prisons, Punishment and Power
Government	State Crime	Psychology and Crime
Studying Criminology	The Politics of Ireland since	Terrorism and Political Violence
Theories of Crime and	Partition	The Politics of Identity
Criminalisation		

Here's a little more...

International Politics

ABOUT THIS MODULE

A thorough introduction to a number of critical issues in international politics, this module covers theories of international relations, the evolution of peace and conflict, developments in global governance (including the UN) and the causes and consequences of globalisation in economics, technology and politics. Focusing on 3 case studies; The US as a alobal superpower, the changing role of the EU and the decline of the UK you will also apply concepts such as 'realism' or knowledge of ideologies such as liberalism to the study of recent developments in world politics. By working in teams, taking part in seminar discussions and attending lectures you will cover key aspects of world politics.

Introduction to Politics and Government

ABOUT THIS MODULE

What is the meaning of politics? How are political decisions made and how is government organised? What should their responsibilities be? What is the nature of political power? These are just some of the questions that will be addressed in this introductory module aiming to provoke thought, challenge preconceptions and stimulate questions. Few aspects of modern life are free from some form of government involvement. Fundamental to good government is the role of representative processes, constitutional structures and institutional arrangements in ensuring the accountability of those who govern. This module will assess the meaning of democracy and the state, and the nature of constitutions before examing electoral systems, reforms and voting behavior and analysing the institutional context of central government and the role of the executive.

The Politics of Identity

ABOUT THIS MODULE

This module aims to develop your knowledge of the political philosophy and social movements around shared identity. Through a range of case studies you will learn about important social movements that have contested mainstream society's definition of particular identities as inferior, abnormal or dangerous including feminism, lesbian, gay and bi-sexual movements, post-colonial movements and movements based around ethnic identity. The first part of the module will explore traditional and contemporary political formulations of the concepts of identity, knowledge, freedom and political resistance. You will develop knowledge of important philosophical frameworks including humanism, post-structuralism and feminism. The second part of the module will apply these frameworks to analyse different facets of identity politics.

Psychology

What our students say

Lecturers really do care about you are doing within your modules. Even though I was only here for one Semester I was made to feel as part of the team.

Marlene Sayer

Choose us, get this...



OVERALL SATISFACTION WITH THE COURSE

National Student Survey 2018

♥ Coleraine Campus

Year 1	Year 2	Final
Introduction to Psychology	Cognitive Psychology	Abnormal and Clinical Psychology
Introduction to Research Methods	Developmental Psychology	Advanced Topics in Developmental Psychology: Theory and Practice
Professional Practice and	Individual Differences	referreregy. Theory and Tracines
Applications in Psychology	Psychobiology	Applied Behaviour Analysis
Psychology Applied to Health	Social Psychology	Behavioural Neuroscience
Research Procedures in the	, 3,	Behaviourism and Social Issues
Behavioural Sciences		Development of Social Behaviour
		Evolutionary Psychology
		Forensic Psychology
		Health Psychology
		Improving Intergroup Relations
		Occupational Psychology
		Psychopharmacology

Here's a little more...

Cognitive Psychology

ABOUT THIS MODULE

This module aims to provide a deep understanding of the core area of cognitive psychology (the scientific study of mental processes) and will include lectures on the major theories that have been developed as well as current approaches and advances in cognitive psychology research methods. A wide reaching and highly interesting topic you will cover perception, mental representations, attention, memory, language, problem solving, thinking and reasoning, emotion and consciousness. Emphasising the application of cognitive psychology to real life scenarios you will get to further develop your knowledge and skills of research methodology through lab-based study and lectures.

Psychology Applied to Health

ABOUT THIS MODULE

Psychology has provided insights into the origins and causes of human behaviour and is highly relevant to our understanding of contemporary human health issues. This module will introduce you to the field of health psychology and the study of health behaviour and behaviour change. Particular attention will be paid to health-risk (e.g., diet, physical inactivity, alcohol consumption, smoking etc) and health behaviours as well as theories which explain the psychological influences on health behaviour. You will gain an understanding of practical interventions which may be useful to change health behaviour on an individual basis and will be encouraged to explore your own health behaviour.

Social Psychology

ABOUT THIS MODULE

Exploring current theories and research in social psychology, this module emphasises the value of social psychology in aiding our understanding of the self and others as well as everyday social issues such as stereotyping, prejudice and aggression. Topics covered will include social cognition; person perception; self, identity and society; attitudes and persuasion; prejudice and intergroup relations; aggression; pro-social behaviour; attraction and interpersonal relationships and the cultural context of social psychology. Taught via lectures, practical classes and seminars you will develop the ability to apply appropriate theory to current social issues.

Sociology

What our students say

I loved everything about the modules I studied including the friendliness of the lecturers and my classmates, this was first time away from home, but I felt safe as soon as I arrived.

Choose us, get this...



OVERALL SATISFACTION WITH THE **COURSE**

(National Student Survey 2018)

♥ Jordanstown Campus

Year 1	Year 2	Final
Contemporary Culture and Social Change	Classical Sociological Theory	Contemporary Ireland
Introduction to Sociology	Sociology of Advanced Industrial	Contemporary Sociological Theory
07	Society	Racism and Diverse Societies
Sociology of Health and Illness	Sociology of Development	Sociology of Education
	The Information Society	Sociology of the Media
	Work, Employment and Society	

Here's a little more...

Contemporary Culture and Social Change

ABOUT THIS MODULE

An introductory overview of the contribution that sociology has made to our understanding of the concepts of culture, power and social change in contemporary society. By the end of the module you will be familiar with political and socio-economic processes that impact on social change and aspects of culture. Specific topics will include, defining culture, concepts and structures of power, changing class and gender identities, the globalisation of culture, youth culture, tourism and social movements. One of the key aims of the module is to provide you with a critical understanding of the relationship between culture, social divisions, and various social processes that are central to the modern world, including alobalisation, commodification and conflict.

Introduction to Sociology

ABOUT THIS MODULE

Sociology enables us to understand and critically examine the social world. The nature of sociology will be explained through a combination of classical studies and contemporary examples as you are introduced to the discipline's key concepts, theories and methods. A diverse range of topics will be covered in this module including religion, crime and deviance, the family, community, educational inequality, socialisation and the impact of social divisions such as class, gender and 'race'. You will consider the different sociological perspectives, as well as some of the key research methods that sociologists use to gather and analyse their data. By exploring several exciting up-to-date sociological issues and debates, you will start to make sense of the complex relationship between the individual, society and wider global processes.

Sociology of Advanced Industrial Society

ABOUT THIS MODULE

This module focuses on the study of advanced industrial society from its origins in a previous era of tentative national and global expansion, to the current more pronounced globalised context. Using a theoretical and comparative approach, with both a historical and contemporary analysis there will be an emphasis on the specific socio-political and cultural institutions within advanced industrial society, as well as a critical examination of the concept of a 'post-modern'/'post-industrial' age. Delivered via lectures, seminars, guided reading and case studies this module will equip you with the necessary knowledge and skills to critically assess the nature of advanced industrial society and analyse social, economic, political and cultural changes.

Sport

What our students say

The sporting facilitates at Jordanstown are outstanding which I did not expect. It has everything and more that you need in outstanding scenery. The lecturers make the modules interesting and informative.

Jacob Williams

Choose us, get this...



ENVIRONMENT AND IMPACT JUDGED TO BE WORLD LEADING OR INTERNATIONALLY EXCELLENT (REF, 2014)

OF RESEARCH

Jordanstown Campus

Year 1	Year 2
Football Fitness and Conditioning	Coaching Science
Football Operations Management	Performance Analysis
	Reflective Practice
Introduction to Coaching Practice	
Sports Policy and Governance	

Here's a little more...

Coaching Science

ABOUT THIS MODULE

Effective coaching requires an understanding of each of the scientific disciplines that underpin all levels of performance. It also requires knowledge of scientific support mechanisms, which are deemed to enhance performance and an ability to utilise these appropriately. This module will examine the disciplines of applied physiology, psychology and biomechanics and their application in coaching contexts to give you the necessary knowledge to help develop performance. Covering physiological and psychological principles to enhance performance including nutrition, the sports science needs of athletes and computer based and manual methods of analysing sporting performance you will gain the necessary knowledge to begin your career as an effective sports coach.

Football Fitness & Conditioning

ABOUT THIS MODULE

The area of football fitness and conditioning has developed over the past decade, with more and more teams placing greater emphasis on using it to assist with player development and injury prevention. With the opportunity to apply your learning by working with a team and/or group of athletes, on completion of this module you will have gained the necessary knowledge, understanding, skills and confidence to condition and prepare athletes of all standards and ages. Topics covered will include posture and movement screening for injury prevention; speed, agility and plyometrics training; resistance training for performance improvement and injury prevention; fitness testing and periodisation and recovery strategies.

Performance Analysis

ABOUT THIS MODULE

For anyone working in a coaching context performance analysis is vital to assist with athlete development. This module will provide you with an understanding of the theory and role of rotational analysis in sport, as well as its practical application. You will be introduced to the basic concepts underlying performance analysis of sport behaviour and strategy and develop your experience of using performance systems. With topics covered such as feedback in the coaching process, qualitative and quantitative analysis, performance indicators, measurement issues, how to design a performance system and how to present results you will get the practical skills needed to play a vital part in enabling the performance of future athletes and sports teams.

Tourism and Event Management



What our students say

Lecturers were helpful and ambitious to teach. This was my first time in the UK and I loved interacting with local students who helped me learn so much about Ireland.

Ozan Onei

Choose us, get this...



OVERALL SATISFACTION WITH THE COURSE

(National Student Survey 2018)

♥ Coleraine Campus

Year 1	Year 2	Final
21st Century Leisure	Accounting Studies	Contemporary Issues in Leisure, Tourism and Events
Contemporary Tourism	Business Research Methods	
Food Tourism, Festival and Events	Contemporary Marketing Practice	Contemporary Marketing Management
Global Travel Destinations	Corporate Events	Creating Visitor Experiences
Introduction to Event Management	Landscape Change and Tourism	eBusiness Strategy
	Leisure and Sports Events	Event Management
Introduction to Leisure and Tourism	People Management	Managing Talent and Productivity
Management in Action	Transportation Operations in Tourism	Tourism Planning, Development and Management
Media, Creativity and Experience		

Here's a little more...

Corporate Events

ABOUT THIS MODULE

A rapidly developing sector, the lucrative corporate events industry includes meetings and conferences, incentives, networking events, corporate hospitality, exhibitions and trade shows. With business events making a significant contribution to destination management, brands and city tourism this is a highly relevant area of study. You will gain an insight into the history, structure and factors that affect business related events and explore the defining characteristics of corporate events and their purpose, meaning and development. As part of the module, you will be involved in a live corporate event, providing a practical opportunity to demonstrate and develop professional event management skills, while appreciating and reflecting on the complexities involved in the successful planning, implementation and evaluation of corporate events.

Creating Visitor Experiences

ABOUT THIS MODULE

The 'Experience Economy' is about creating meaningful and memorable experiences for people. With more and more consumers seeking the unique and unusual within activities and places to visit, the creation and execution of experiential elements is becoming increasingly important. This module will develop your understanding of quality visitor experiences in the tourism, leisure and events sector and how they are created and managed. You will get the opportunity to critically analyse real life visitor experiences and actively create your own, using skills and coursework that mirror real life professional work.

Corporate Events

ABOUT THIS MODULE

A rapidly developing sector, the lucrative corporate events industry includes meetings and conferences, incentives, networking events, corporate hospitality, exhibitions and trade shows. With business events making a significant contribution to destination management, brands and city tourism this is a highly relevant area of study. You will gain an insight into the history, structure and factors that affect business related events and explore the defining characteristics of corporate events and their purpose, meaning and development. As part of the module, you will be involved in a live corporate event, providing a practical opportunity to demonstrate and develop professional event management skills, while appreciating and reflecting on the complexities involved in the successful planning, implementation and evaluation of corporate events.

Find out more

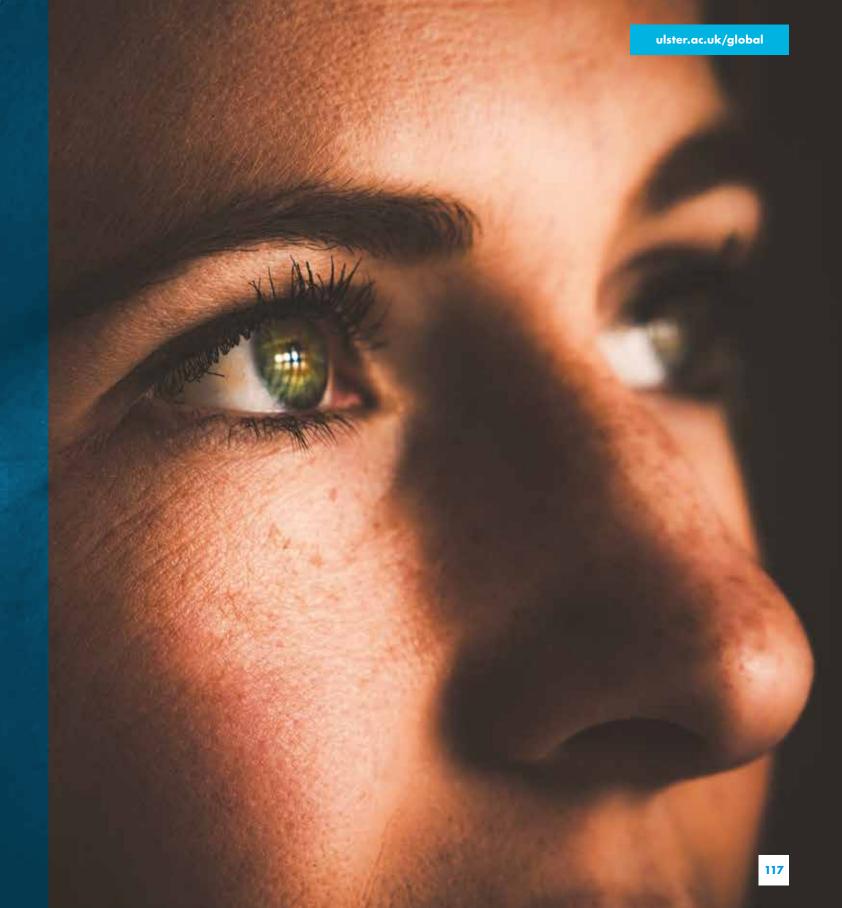
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Module Catalogue

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Disclaimer

- The University makes every effort to ensure that the information contained in this prospectus is accurate, but it is possible that some changes will occur between the date of printing and the start of the academic year to which it relates. Please note that the University's website is the most up-to-date source of information and we strongly recommend that you always visit the website before making any commitments.
- 2. Although reasonable steps are taken to provide the modules described, the University cannot guarantee the provision of any module or facility and the University may make variations to the contents or methods of delivery of modules or discontinue, if such action is reasonably considered to be necessary by the University. Such circumstances include (but are not limited to) industrial action, lack of demand, departure of key staff, changes in legislation or Government policy, withdrawal or reduction of funding or other circumstances beyond the University's reasonable control.
- 3. If the University discontinues any modules, it will use its reasonable endeavours to provide a suitable alternative. In addition, modules may change during study and in such circumstances the University will normally undertake a consultation process prior to any such changes and seek to ensure that no student is unreasonably prejudiced because of any such change.
- 4. The University does not accept responsibility (other than through the negligence of the University, its staff or agents), for the consequences of any modification or cancellation of any module offered by the University but will take into consideration the effects on individual students and seek to minimise the impact of such effects where reasonably practicable.
- 5. The University cannot accept any liability for disruption to its provision of educational or other services caused by circumstances beyond its control, but the University will take all reasonable steps to minimise the resultant disruption to such services.
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