## **Augsburg University of Applied Sciences**

Faculty of Business

Finanzierung und Kapitalmärkte Financing and Capital Markets		
Code: IM1FIKA		
Lecturers	Module Coordinator	
Prof. Dr. Michael Feucht	Prof. Dr. Michael Feucht	
Prof. Dr. Björn Steven Häckel		

# **Intended Learning Outcomes**

Students will understand the various reasons why businesses need capital. They will be able to name and explain the different sources of capital and their respective advantages and disadvantages. They will understand the connection between financing decisions and the legal structure of a company. They will be able to distinguish between liquidity and profit and understand why these two variables have to be managed independently.

Students will gain a general understanding of how financial markets are structured. They will be able to name and explain the most commonly used financial instruments and how these work in reality. They will be able to take rational decisions in financial markets by understanding the basic mechanisms of the pricing process.

### Content

#### **Courses in the Module**

- Financial Mathematics and Financial Instruments (2 contact hours, Prof. Dr. Michael Feucht)
- Financial Markets and Institutions (2 contact hours, Prof. Dr. Björn Steven Häckel)

### **Detailed Course Description**

### **Financial Mathematics and Financial Instruments**

- Introduction: Why do businesses need capital?
- Capital requirement and sources of capital
- Leverage: Is there an optimal Debt-Equity-Ratio?
- Equity financing
- The fundamental value of a share
- Debt financing
- Amortization schedules for long-term debt
- Mezzanine financing
- Derivative financial instruments: "The Zoo"
- Cash flow /Cash Flow Statement/Cash Flow Planning

### **Financial Markets and Institutions**

- Money markets
- Bond markets
- Securitisation
- Equity markets
- Foreign exchange markets
- Derivative markets
- Pricing of financial instruments

### **Teaching & Learning Methods**

Interactive lectures

### Media

Presentation materials / presentation software, e.g. PowerPoint / Clickers

## **Relation / Interface to other Modules**

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## **Additional Information**

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## Literature

- Accompanying course material in Moodle (Learning Management System)
  - o Powerpoint slides
  - o Excel spreadsheets with calculations
  - o Links
- Recent newspaper articles

## **Organisation**

ECTS Credits	Contact Hours	Language of Instruction
5	4	English
Type of Module	Offered	Duration
Mandatory	Summer semester	1 semester

## **Semester of Study**

1<sup>st</sup> year, 2<sup>nd</sup> semester

## **Prerequisite for Participation**

See §6 Study- and Examination Regulations

## **Recommended Requirements**

none

# Workload and Breakdown of Credits and Breakdown of Credits

5 ECTS x 30 hours = 150 hours,

made up of:

Course Attendance	Preparation / Homework / Self-Study	Time for Exercises and Group Work
60 hours	30 hours	30 hours
Semester Project / Presentation Preparation	Exam Preparation	Duration of Examination
	30 hours	90 minutes

# **Prerequisite for Award of Credit Points**

Passing the examination at the end of the semester.

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Type of Examination	Weighting of Final Grade	
Written examination	Written examination: 100%	