

Sejong University English Track Programs 2019

Undergraduate and Graduate Programs
Instructed in English



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About Sejong University

Established in 1940, Sejong is a highly reputable private university located in Seoul, Korea. It consists of ten colleges, with 11,000 undergraduate students and 2,500 graduate students. Currently, as many as 1,845 international students are studying at Sejong, as degree-seeking students, exchange students, or Language School students. Sejong University is ranked at 501st-600th in THE (Times Higher Education) World University Rankings 2018, and also ranked at 88th in QS Asia Rankings in 2017. Over the years, we have forged affiliations with more than 250 universities worldwide.

What is the English Track Program?

The English Track Program is a unique course plan composed of courses conducted fully in English in order to give applicants the opportunity to pursue their studies completely in English throughout their entire schooling at Sejong University. Sejong University currently offers four undergraduate programs of Business Administration, Hospitality and Tourism Management, Public Administration, and Computer Engineering and three graduate programs of MBA, Hospitality and Tourism Management, and Asian Studies. Also, all Engineering and Science graduate programs basically offer 100% English track degree programs.

Undergraduate	Graduate
<ul style="list-style-type: none"> Global Business Administration Global Public Administration Global Hospitality and Tourism Management Global Computer Engineering 	<ul style="list-style-type: none"> Global Hospitality and Tourism Management MS/PhD Global Business MBA Asian Studies MA Program

Global Business Administration Program

Explore Asian Business Practices

AACSB-accredited Sejong Business School offers:

Bachelor's Degree in Business Administration (BBA)

Sejong Global Business Program provides rigorous and practical education through lectures, seminars and team-based student projects to equip graduates with strong skills the global marketplace is demanding. We will prepare our students to be the next generation of business leaders in global markets, possessing specialized insight into the Asian and Korean business system.

The Sejong Global Business Program:

- Offers a competitive curriculum with a strong international focus designed to cover all the important facets of international business.
- Focuses on innovative best practices of Asian and Korean firms.
- Is taught entirely in English by distinguished faculty.
- Is an AACSB*-accredited program.
- Has an attractive scholarship (see next page for details).
- Provides students with internship opportunities with leading Korean companies.
- Offers an opportunity to participate International Accelerated Degree Program with Arizona State University(3+1+1) to pursue an additional 1 year of bachelor degree and 1 year of Master's degree at ASU School of Business(no GMAT score needed) after completing first three years in Sejong.

* Association to Advance Collegiate Schools of Business: Founded in 1916, AACSB is an internationally acknowledged benchmark for business school quality worldwide and the most recognized form of specialized professional accreditation an institution and its business programs can earn.

Program Requirements & Courses

Students are required to complete a total of 130 credit hours to be awarded a BBA:

Business Core Courses

- Principles of Business
- Principles of Economics
- Principles of Accounting
- Mathematics for Business
- Business Statistics
- Organizational Behavior
- Marketing Management
- Financial Management
- Managerial Accounting
- Management Information Systems

Korean Management Courses

- Korean Financial Markets & Institutions
- Leadership & Entrepreneurship in Korea
- Korean Business Organization & Corporate Strategy
- Korean Business Practice
- IT Industry in Korea

General & Liberal Art Courses

include the Korean Language courses.

Asian Business Courses

- Marketing Practices in Asia
- Asian Business Culture
- Economic Integration in Asia
- Strategies for Asian Emerging Markets
- Comparative Management
- Leadership & Entrepreneurship in Korea

Free Electives

- Introduction to Business English
- Introduction to Business Mathematics
- Business Ethics and Corporate Social Responsibility
- Futures & Options
- Global Marketing
- International Retailing
- Practices of Innovation in a Global Context
- Services Marketing in a Global Context
- Global Supply Chain Management and Sourcing
- Research Method
- Managing Multinational Corporations
- Global Business Negotiation
- Strategic Management
- Practices of Venture Creation

Global Public Administration Program

Explore Korean Economic Development

Bachelor's Degree in Global Public Administration(GPA)

The Global Public Administration major at Sejong University prepares students for managerial positions in government institutions, not-for-profit organizations, and even private companies. Students learn core skill sets such as: organization and leadership; human resource management; public and not-for-profit management; and formation and implementation of public policy. Students are also introduced to highly regarded Korean models for economic development, e-government and information technology, and government modernization.

The Sejong GPA Program:

- Offers an innovative curriculum with a strong international focus designed to cover all important facets of Public Management and Policy;
- Focuses on proven best practices for public policy and management developed in Korea;
- Is taught entirely in English by distinguished faculty; and
- Offers generous scholarship programs.

Program Requirements & Courses

Students are required to complete a total of 130 credit hours to be awarded a Bachelor's Degree in Public Administration:

Core Courses

- Introduction to Public Administration
- Introduction to Organizational Behavior
- Human Resource Management
- Budgets and Finance
- Public Policy Science

Public Management

- Government and Administration
- Organizational Structure and Theory
- NGOs and Citizen Participation
- Government Ethics and Corruption
- Politics and Administration
- Local and Urban Government
- Public Management
- Administration Reform and Development
- International Public Administration
- Public Corporate Management
- Public Governance and Network
- Bureaucracy and Organizations

Public Policy

- Politics and Policy
- Principles of Economics
- Development Cooperation and Government
- Strategic Planning and Economic Development
- E-Government in Korea
- Korean Economic Development
- Statistics for Public Management and Policy
- Big Data and Analysis
- Field Study in Public Management and Policy
- Policy Analysis and Evaluation
- Korean Public Administration
- Regulation and Deregulation Policies
- Case Studies in Public Policy

General & Liberal Art Courses

include the Korean Language courses.

Global Hospitality and Tourism Management Program

World-leading Hospitality Management Practices

The Sejong Hospitality and Tourism Management Program: Bachelor's Degree in Hospitality and Tourism Management (BHTM)

Sejong Hospitality and Tourism Management Program provides rigorous and practical education through lectures, seminars and team-based student projects to equip graduates with problem-solving techniques the global marketplace is demanding. We will prepare our students to be the next generation of business leaders in global hospitality markets, possessing specialized insight into fast-changing business environments.

The Sejong Hospitality and Tourism Management Program:

- Is ranked 26 in Hospitality & Leisure Management of 2017 QS World University Rankings by Subject.
- Offers a competitive curriculum with a strong international focus designed to cover all the important facets of hospitality industry.
- Focuses on innovative best practices for global hospitality market and management issues.
- Is taught entirely in English by distinguished faculty.
- Has an attractive scholarship.
- Provides students with the internship opportunities at prominent hospitality and tourism companies.

Program Requirements & Courses

Students are required to complete a total of 130 credit hours to be awarded a BHTM:

Hospitality and Tourism Management Core Courses

- Mathematics for Business
- Business Statistics
- Principles of Management
- Principles of Economics
- Principles of Accounting
- Hotel Management
- Hotel Marketing
- Foodservice Management
- Tourism Management
- Tourism Marketing

Korean Culinary Arts Courses

- Principle of Cooking
- Introduction to Wine and Spirits
- Fundamental Korean Cooking Practice
- Fundamental Western Cooking Practice
- Korean Traditional Cooking & Practice
- Foreign Cooking Practice

Hospitality Internship Courses

- Hospitality Internship 1
- Hospitality Internship 2
- Hospitality Internship 3
- Hospitality Internship 4

General & Liberal Art Courses

include the Korean Language courses.

Hospitality and Tourism Management Electives

- Introduction to Hospitality Management
- Hospitality Service Management
- Introduction to Hospitality Technology
- Hospitality Managerial Accounting
- Hotel Food & Beverage Cost Management
- Hospitality Management Statistics
- Tourism Economics
- International Hospitality Seminar
- Introduction to Casino Management
- Hotel Operations
- Hospitality Human Resources Management
- Franchise Management
- Food & Beverage Management
- Marketing Research
- Casino Operations Management
- Tourism Behavior
- Organizational Behavior in the Hospitality Industry
- Resort Management
- Hospitality Marketing Communications
- Meeting & Events Management
- Hospitality Financial Management
- Restaurant Management
- Strategic Hospitality Management
- Revenue Management
- Case Study for the Hospitality Organizations
- Heritage and Cultural Tourism
- Special Topics in Hospitality Management
- Hospitality Real Estate

Global Computer Engineering Program

Explore Computer Engineering Practices

Sejong University proudly presents:

Bachelor's Degree in Computer Engineering

The Bachelor of Science degree in Computer Engineering program at Sejong University provides rigorous education opportunities through lectures, seminars, and team-based projects to equip the students with practical problem-solving skills that the global world is demanding. The Sejong University Computer Engineering program will help the students prepare to become next-generation leaders in the global society, possessing specialized insight into emerging computer engineering technologies.

The Sejong University Computer Engineering Program:

- Offers a competitive curriculum designed to cover all the important facets of modern Computer Engineering;
- Focuses on innovative practices in Computer Engineering;
- Is taught entirely in English by distinguished faculty;
- Offers generous scholarship programs for international students (See the next page for details);
- Provides internship opportunities in industries and research laboratories in Korea.

Program Requirements & Courses

Students are required to complete a total of 130 credit hours toward the fulfillment of Bachelor's Degree in Computer Engineering

◉ Foundation Courses

- Introduction to Computers
- Calculus and Practice 1
- General Physics 1
- Mathematics for Engineers

◉ Major Required Courses

- C Programming and Lab
- Advanced C Programming and Lab
- Introduction to Industry-Academy Projects (Basic Design)
- Data Structures and Lab
- Capstone design(Senior Project)
- Digital Systems
- Computer Architecture
- Algorithm and Lab
- Operating Systems
- Computer Networks

◉ Major Elective Courses

- C# Programming
- Problem-Solving and Lab : JAVA
- Problem-Solving and Lab : C++
- Discrete Mathematics and Programming
- Database
- Introduction to Information Security
- Web Programming
- Computer Graphics
- Multimedia
- Software Engineering
- Intensive Programming Design
- Probability and Statistics Programming
- Image Processing
- Artificial Intelligence
- Introduction to Human-Computer Interaction
- Mobile Programming
- Special Topics in Software 1 & 2

General & Liberal Art Courses

include the Korean Language courses.

Global Hospitality and Tourism Management Graduate Programs

Experience World-renowned Hospitality and Tourism Research Programs

Sejong College of Hospitality and Tourism offers:

- **Master of Science(MS) in Hospitality and Tourism Management**
- **Doctor of Philosophy (PhD) in Hospitality and Tourism Management**

Graduate Programs in Hospitality and Tourism Management offer rigorous academic training through lectures, seminars, and thesis/dissertation research. The main objective of these programs is to prepare students for research and educational positions relevant to the hospitality and tourism industries. The College of Hospitality and Tourism Management at Sejong University has built a strong worldwide reputation for research intensity and has an impressive track record of graduate placements. Specifically, the graduate programs in hospitality and tourism management offers:

- Is ranked 26 in Hospitality & Leisure Management of 2017 QS World University Rankings by Subject.
- Competitive curriculum with a strong research focus, designed to prepare students for application of theory-based approaches to problem solving;
- Courses fully instructed in English language;
- Distinguished graduate faculty as research advisors;
- Internship opportunities at major hotels and companies;
- Opportunities for scholarships and stipends.

Program Requirements & Courses

- Master students are required to successfully complete a total of 24 credit hours and the master's thesis in order to be awarded the Master of Science (MS) degree.
- Doctoral students are required to successfully complete a total of 36 credit hours and the doctoral dissertation in order to be awarded the Doctor of Philosophy (PhD) degree.

◉ Core Courses (MS / PhD)

- Research Method in Hotel and Tourism Management
- Tourism Seminar
- Advanced Statistical Applications
- Hospitality Revenue Management
- Regression Analysis and Forecasting
- International Journal Seminar
- Seminar in Experimental Design and Research
- Location Analysis
- Master's Thesis Research 1, 2
- Doctoral Dissertation Research 1, 2, 3 and 4

◉ Elective Courses (MS)

- Tourism Economics
- Tourism & Leisure
- Study on Tourist Behavior
- Resort and Club Management
- Study of Culture & Tourism Management
- Study on Hotel Management
- Study on Hotel Marketing
- Special Lecture on Tourism Management
- Study on Tourism Marketing
- Hotel Human Resources Management
- Service Management

◉ Elective Courses (PhD)

- Advanced Tourism Management
- Advanced Tourism Economics
- Advanced Tourism Marketing
- Advanced Hotel Management
- Advanced Hotel Management Strategy
- Advanced Service Management in the Hospitality Industry
- Advanced Organizational Behavior in the Hospitality Industry
- Tourism Planning and Development Research
- Advanced Tourist Behavior
- Advanced Statistical Applications
- Advanced Hotel Marketing
- Qualitative Research Methods
- Seminar in Hospitality Management



Global Business MBA Program

Explore Asian Business Practices

AACSB-accredited Sejong Business School offers: Global Business MBA (GB MBA)

Sejong University GB MBA Program aims to be a major program for higher education and research in Korea and Asia, fostering business professionals and researchers with an international perspective as well as global view point and ethical standards. The GB MBA program provides rigorous and practical case studies in various areas, providing students with knowledge on global business culture and practices, and hands-on of experiences global practices, theories, concepts, field study, and business practicum. We prepare our students to be significant business leaders in Korea, emerging international markets equipped with a range of knowledge of countries East, West, North and South.

Sejong Global Business MBA program:

- Covers all the facets of Asian and other emerging regions with a competitive curriculum.
- Provides the opportunity to connect and collaborate with a diverse range of classmates and faculty
- Focuses on innovative best practices for international business markets and management issues.
- Provides academic and managerial perspectives by case studies, field study, and business practicum.
- Is taught entirely in English by distinguished faculty.
- Is an AACSB*-accredited program.
- Has an attractive scholarship (see next page for details).

* Association to Advance Collegiate Schools of Business: Founded in 1996, AACSB is an internationally acknowledged benchmark for business school quality worldwide and the most recognized form of specialized professional accreditation an institution and its business programs can earn.

Program Requirements & Courses

Students are required to complete a total of 45 credit-hours to be awarded a Global Business MBA:

Core Courses

(Registration of 4 courses among 6 core courses is required)

Financial Accounting
Marketing Management
Organizational Theory and Behavior
Operations Management
Financial Management
Strategic Management

Electives

- Business Data Analysis
- Business Communication
- Business Negotiations in Asia
- Business Law
- Business Ethics
- Business Organization & Corporate Governance in Asia
- Business Practicum
- Culture and Economy
- Entrepreneurship & Corporate innovation
- Emerging Information Technologies
- Field Study
- Global Marketing
- Global Supply Chain Management and Logistics
- Globalization & the Rise of BRICs countries
- Innovation & Venture Business in Asia
- International Business
- International Business Ethics
- International Marketing
- International Retailing
- Management Information Systems
- Marketing Research
- Service Marketing Management
- Strategies for Asian Marketers

Asian Studies MA Program (5 Semester, Evening Program)

Explore a Social Sciences Approach to Asian Studies in the 21st Century

Master of Arts in Asian Studies

Why Asian Studies at Sejong University in Seoul, South Korea?

Many experts believe Asia will lead in the 21st century, and that Korea will play a key role in business, politics, culture and education. That's why the Asian Studies Master's program at Sejong University is such a great place to prepare for your place in this exciting future.

In fact, international students have been coming here for almost 20 years. Some have used our ASP as a launching pad to successful professional and business careers. For others, the program has served as a vital stepping stone to doctoral studies. In all cases, students have benefited from the opportunity to study and live in Seoul – one of the world's safest and most exciting megacities.

As a part-time program with late afternoon and evening classes only, the ASP can easily accommodate students who want to combine work with study. With four and five semester options, and available thesis track, students get to determine their own pace of study. Finally, Sejong's reasonable tuition and generous scholarships make this program affordable for students from many countries.

Program Requirements & Courses

In order to graduate, students must earn 30 credit-hours in four or five semesters, and pass two comprehensive exams in their penultimate semester. (Note: an optional Master's thesis counts for 6 credit-hours) Starting in 2017, six courses have been designated as ASP Foundation Courses, with two offered each semester in rotation. Students can also choose from the many ASP Elective Courses and graduate courses from other departments, such as Hospitality & Tourism Management or the MBA program.

ASP Foundation Courses

- Government & Politics in Asia
- Economic Development in Korea
- Education & International Development in Asia
- International Relations in East Asia
- Classics of Asian Thought
- Research Design & Methodology

ASP Elective Courses

- Administrative Reform in Korea
- Anti-corruption Challenges in Asia
- Basics of the Korean Education System
- Colloquium in Asian Studies
- Comparative Religions: East & West
- Confucianism & Western Philosophy
- Culture & Economy
- Culture & Law in Asian Society
- E Government in Korea
- Economics & Trade with China
- Foreign Relations of Korea
- International Business Ethics
- International Organizations
- Korean-American Relations
- Media & Technology
- Middle Eastern Philosophy: Sufism
- Politics of a Divided Korea
- Youth & Society

How to Apply

Apply online on Sejong University website <http://eng.sejong.ac.kr>

Admission Timeline

Semester	Fall	Spring
Online Application Period	March - May	September - November

Eligibility and Qualifications

Program	Details															
Bachelor's	A person who completed, or is expected to complete before the enrollment, at least 12 years of formal education; or have completed the entire course of education recognized by Minister of Education, Korea, to be equivalent to high school education															
Master's/ Ph.D	A person who has earned, or is expected to earn before the enrollment, a bachelor's master's degree from a university															
Common Requirements	- A non-Korean national whose parents are Both NON-Korean nationals, and - A person who meets at least one of the following language proficiency requirements:															
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	TOEFL			TEPS	IELTS	PTE A										
PBT	CBT	IBT	600	5.5	53											
550	210	80														
* Persons from countries where English is the official language are exempt from these language proficiency requirements																

Student Dormitory (provisional)

Room types	Facilities	Price per month
2 persons	bed, desk, bathroom, internet, closet, refrigerator, air conditioner, washing machine, etc	278,000
3 persons		238,000
4 persons		195,000

Tuition fees per Semester (provisional)

Undergraduate

Division	Admission fee*	Tuition	Total
Business Administration Global Public Administration Hospitality and Tourism Management	831,000	3,428,000	4,259,000
Global Computer Engineering	831,000	4,711,000	5,542,000

Graduate

Division	Admission fee*	Tuition	Total
Hospitality and Tourism Management (MS/ PH.D)	900,000	4,763,000	5,663,000
Global Business MBA	900,000	7,411,000	8,311,000
Asian Studies Program	900,000	4,348,000	5,348,000

* Admission fee paid only once in the first semester. * 1,200 KRW is approximately 1 US Dollar.

Scholarship

Undergraduate

Category	Eligibility	Details
First semester scholarship	Students who satisfy the minimum language test score	30%/50%/80%/100% of tuition for the 1st semester
Sejong Language School Scholarship	Students who have studies at the Sejong Language School and have TOPIK	30%/40 of tuition fee for the 1st semester
GPA Based scholarship	Students whose GPA of the previous semester is 3.0 or higher and satisfy TOPIK requirements	10%/20%/30% of the tuition

Graduate

Category	Eligibility	Details
Full Scholarship	Students recommended as a research assistant for a project by advising professor	100% of tuition
Partial Scholarship	Students who satisfy the minimum language test score	30% tuition
Sejong Language School Scholarship	Students who have studies at the Sejong Language School and have TOPIK	10%~100% of tuition

Global Business MBA

Category	Eligibility
50% Scholarship	Students who satisfy the minimum language test score

Asian Studies MA Program

Category	Eligibility
30% Scholarship	Students who satisfy the minimum language test score
30% Scholarship	Students who works for International or Korean company as a full time employee