Faculty of Business

Personalmanagement und Organisation Human Resource and Organisation Management		
Code: IM2ORGA		
Lecturers	Module Coordinator	
Prof. Dr. Michael Freiboth	Prof. Dr. Michael Freiboth	

Intended Learning Outcomes

The course will provide students with a thorough understanding of HR management skills and instruments, as well as the principle ideas of organisation theory

Every organisation needs leadership and guidance

Qualified and motivated staff is an increasingly important strategic element in market competition Students will realise how important people and human guidance are to a modern business The course will convey the effects of daily labour results on staff members' motivation and qualification

Knowledge about the key elements of labour law will enable students to understand the legal constraints within which a company operates

Students will gain fundamental knowledge of organisational methods and modern organisation schemes and theories

To facilitate the transition from theory to applied knowledge, the lectures will be accompanied by workshops and exercises, where studies will apply these concepts to specific business relationships The course is intended to prepare students for a placement in the HR department of internationally operating companies

Content

Courses in the Module

- Lectures (2 contact hours)
- Seminars / Workshops / Exercises in small groups (2 contact hours)

Detailed Course Description

- Introduction to the subject and the role of Human Resource Management
- Personnel planning, international comparison
- Staff evaluation, MbO
- Employer branding, recruitment and selection of employees
- Salary management, remuneration policies
- Performance management
- Basics of organisation management
- Modern organisation theories
- Motivation in business organisations
- Forms of teamwork, working in/leading teams
- Personnel development and talent management
- International HR management
- Employment law and industrial relations
- Strategic human resource management
- Dismissals

Teaching & Learning Methods

- Lectures
- Workshops
- **Exercises**
- Case studies

International Management (B.A.) (Stand: 31.07.2018)

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Media

Presentations with projector / flipchart / pin board

Relation / Interface to other Modules

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Additional Information

Literature

- Scripts by lecturer
- L.v. Rosenstiel, E. Regnet, M. Domsch (Ed.) (2009). Führung von Mitarbeitern. Handbuch für erfolgreiches Personalmanagement. Stuttgart, 6th edition (selected chapters)
- D. A. DeCenzo & S. P. Robbins (2007). Fundamentals of Human Resource Management
- Briscoe, Schuler (2012) International Human Resource Management, Routledge
- W. Bloisi (2006) An Introduction to Human Resource Management, Maidenhead
- G. Schreyögg (2009) Organisation. Grundlagen Moderner Organisationsgestaltung, Wiesbaden (selected chapters)

Organisation

ECTS Credits	Contact Hours	Language of Instruction	
5	4	English	
Type of Module	Offered	Duration	
Compulsory	Winter semester	1 semester	
Semester of Study			
2 nd year, 3 rd semester			
Prerequisite for Participation			
See §6 Study- and Examination Regulations			
Recommended Requirements			
 Bloisi (2006): Introduction to Human Resource Management 			
Total Workload and Breakdown of Credits			
5 ECTS x 30 hours = 150 hours,			
made up of:			
Course Attendance	Preparation / Homework /	Time for Exercises and Group	
	Self-study	Work	
60 hours	40 hours	20 hours	
Semester Project / Presentation	Exam Preparation	Duration of Examination	
Preparation			
	30 hours	90 minutes	
Prerequisite for Award of Credit Points			
Passing the examination at the end of the semester			

Weighting of Final Grade

Written examination: 100%

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Examination requirements Written examination