

Time to check it all out again

Time to take it all in again.
Story telling with animated posters.

Some get through the crisis well. Others not.

Those others – they are, for example, artists and creative people who need a stage and an audience. Musicians, actors, visual artists, fashion designers, directors, etc. Culture inspires us and enriches our social life.

Culture is innovative, culture makes us reflect and is a catalyst for issues that concern all of us. Without culture, we miss out on spirit and humour in society.

Theme: „Time to check it all out again. Time to take it all in again. Time to rock!“

is the motto for animated posters designed to raise awareness for the relevance of culture.

In this project, you can pick out individual fields of interest such as theatre, concert, cinema, dance, nightlife, art and design and develop concepts for their cultural significance.

With playful solutions, you make visible what youth culture is currently missing.

The focus of the project is on idea generation, the results of which are visualised through simple storyboards.

Methodology and techniques: At the beginning, after a joint research phase, you will exchange ideas in creative workshops and do topic-related experiments on the following simple animation techniques: → stop-motion → cartoon → flip book → gif animation → laying trick → your own possibilities.

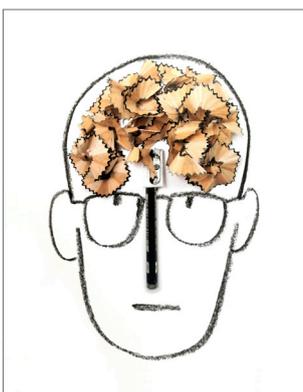
Afterwards, you decide which technique you would like to use to realise your animated posters on the topic *Check it all out again*. Instead of animated posters, you can also design a series of posters or interactive posters.

Teamwork is possible and encouraged. Outdoor teaching sessions will take place if possible.

In a final exhibition all posters will be presented (hopefully with an audience).

There is room for spirited initiatives in this project.

If you have any questions, please feel free to contact me at: simone.huetlin@hs-augsburg.de



Example: Idea generation | Illustration Christoph Niemann

Experiment: Stop Motion Animation with letters on tracing paper