



FACULTÉ DE
GESTION,
ÉCONOMIE
& SCIENCES



COURSES CATALOGUE

COURSES TAUGHT IN ENGLISH

2023-2024 -Spring Semester

Before starting your course selection, please note the following points:

- France, like all European Union member states, is using the ECTS grading system, the *European Credit Transfer and Accumulation System*. Credits are called **ECTS** credits.
- As a general rule, **for French students:**

1 term	30 ECTS
2 terms (Full Academic Year)	60 ECTS

- As an exchange student, you are allowed to take as many ECTS as you wish/ per term (no minimum, no maximum), depending on your home university requirements.**
- As an exchange student, you have access to all courses at the FGES, regardless the field of study or the academic level, also you can choose the courses from both Master and Bachelor.
- If you are French speaker and wish to enroll courses in French language, please visit our [Website](#) to find the list of courses taught in French.
- Lectures** (*Cours Magistraux* in French) are courses taught in amphitheatres and **Tutorials** (*Travaux Dirigés – TD –* in French) are seminars (courses taught in smaller groups).
- All international students are offered the possibility to sign in for a *French as a Foreign Language* course. More information [here](#). Those classes take place every Thursday from 4pm to 6pm and allow students to validate 3 ECTS credits. If you wish to sign in, please advise the International Office workers at the beginning of the semester.
- /!\ Important:** The Faculty is spread over two different campuses. As a matter of fact, **Bachelor's courses are delivered on campus Vauban**, whereas **Masters are delivered on campus WeNov**.
Don't forget to take it into consideration while making your courses selection!

Vauban campus

Address: 41 rue du Port, 59000 Lille

WeNov campus (Euratechnologies district)

Address: 225 rue des Templiers, 59000 Lille

How to travel from one campus to the other? - 30 minutes by walking, 15-20 minutes by public transportation (bus or metro), 10 minutes by bike.

Please note that, you have to consider the credits which are written in blue color because for you as an international student, we will add an extra (Blue color) credit to the formal credits (Black color). The optional courses such as "Programa de Radio", "Home University Presentation", and "FLE, French as a foreign Language" are exceptional and will not include the extra credit.

INTERNATIONAL BACHELOR IN ECONOMICS AND BUSINESS MANAGEMENT

BACHELOR 1ST YEAR COURSES-S2	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
Economic Policy	2 (3)	-	18	18
Financial Accounting 2	3 (4)	-	18	18
Information System	2 (3)	8	10	18
Introduction to Human Resources	3 (4)	-	18	18
Introduction to Marketing	3 (4)	-	18	18
Introduction to Microeconomics	2 (3)	-	24	24
Mathematics 2	2 (3)	-	18	18
Management and Motivation	2 (3)	-	20	20
Money, banking and financing	2 (3)	-	18	18
Risk Management	2 (3)	6	10	16
Course Code - Hyperplanning code : FGES L1 Internationale d'Eco				

BACHELOR 2ND YEAR COURSES-S4	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
Business Communication Skills 2	2 (3)	-	18	18
Comparative Business Contracts	3 (4)	-	18	18
Conflict Management	2 (3)	4	12	16
Excel for database 2	2 (3)	-	24	24
Introduction to stock Exchange Practice	3 (4)	-	20	20
Macroeconomics	2 (3)	18	-	18
Mathematics Applied to Economics 2	3 (4)	-	20	20
Microeconomics	2 (3)	-	18	18
Corporate Social Responsibility	2 (3)	-	18	18
Time Value of Money	2 (3)	12	6	18
Organizational Theory	2 (3)	8	12	20
Course Code - Hyperplanning code: FGES L2 IEG				

BACHELOR 3RD YEAR COURSES-S6	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
Advanced Strategic Management	4 (5)	27	-	27
Digital Marketing	4 (5)	27	-	27
Elements of Econometrics and use of R	3 (4)	36	-	36
Entrepreneurship	4 (5)	27	-	27
Leadership and Interpersonal skills	4 (5)	27	-	27
Geopolitics and Global Economy	3 (4)	18	-	18
Risk Theory	4 (5)	21	-	21
Course Code - Hyperplanning code: FGES L3 IEB				

BACHELOR IN ECONOMICS AND FINANCE

BACHELOR 1ST YEAR COURSES-S2	ECTS	Lectures	Tutorials (TD)	Total hours/semester
Conflicts, mediation: A Peace Studies Approach	2 (3)	18	-	18
Rwanda, Libya, Syria -The Responsibility to Protect: When to Intervene?	2 (3)	18	-	18
Course Code - Hyperplanning code: FGES L1 Eco-Fi				

BACHELOR 2ND YEAR COURSES-S4	ECTS	Lectures	Tutorials (TD)	Total hours/semester
From Mao to Xi: Charting the Future of China	2 (3)	18	-	18
Introduction to Intercultural Management	3 (4)	-	14	14
The Rise of Populist Parties and Personalities: The liberal order at risk	2 (3)	18	-	18
Course Code - Hyperplanning code: FGES L2 Eco-Fi				

BACHELOR 3RD YEAR COURSES-S6	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
Examining the Behavior of U.S. Foreign Policy: Contending Theories of International Relations	2 (3)	18	-	18
Forecasting the 21 st Century: Politics, Business, Technology, Development, Environment and Conflict	2 (3)	18	-	18
Investment Appraisal	4 (5)	-	16	16
Course Code - Hyperplanning code: FGES L3 Eco-Fi				

BACHELOR IN AUDIT FINANCE AND ACCOUNTING

BACHELOR 1ST YEAR COURSES-S2	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
Introduction to Organizational Behavior	3 (4)	24	-	24
Course Code - Hyperplanning code: ISEA L1 CFA				

BACHELOR 2ND YEAR COURSES-S4	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
International Economics	4 (5)	12	18	30
Course Code - Hyperplanning code: ISEA L2 CFA				

BACHELOR 3RD YEAR COURSES-S6	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
Invited lecture: Introduction to Fintech	2 (3)	18	-	18
Course Code - Hyperplanning code: ISEA L3 CFA				

Bachelor's courses
(Vauban campus)

BACHELOR IN MANAGEMENT

BACHELOR 2ND YEAR COURSES-S4	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
International Economics	4 (5)	12	18	30
Course Code - Hyperplanning code: FGES L2 Gestion				

BACHELOR 3ND YEAR COURSES-S6	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
Series: Mirrors of American Society	2 (3)	-	18	18
Course Code - Hyperplanning code: FGES L3 Gestion				

MASTER IN INTERNATIONAL MANAGEMENT

MASTER 1 COURSES-S2	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
CSR and Integrated Reporting	2 (3)	12	-	12
Economic Development	3 (4)	20	-	20
Global Economics	3 (4)	20	-	20
Intermediate Excel	3 (4)	20	-	20
International Financial Reporting	3 (4)	20	-	20
Introduction to Research Methods	2 (3)	10	-	10
Macroeconomics (with international finance)	5 (6)	30	-	30
Supply Chain Management	3 (4)	24	-	24
Course Code - Hyperplanning code: FGES M1 IM				

MASTER 2 COURSES-S4	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
Corporate Social Responsibility	3 (4)	18	-	18
International Business Development	3 (4)	24	-	24
Invited lecture (lecture given by partner Universities teachers): Cybersecurity and Logistics	1 (2)	20	-	20
Leadership & Organizational Behavior	3 (4)	18	-	18
Logistics - Custom	3 (4)	21	-	21
Strategic Partnership	2 (3)	12	-	12
Supply Chain Management 2 (Quality Management)	4 (5)	30	-	30
Course Code - Hyperplanning code: FGES M2 IM				

MASTER 1 COURSES-S2	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
Digital transformation	3 (4)	24	-	24
English and business communication	2 (3)	20	-	20
Ethical marketing automation and reporting	3 (4)	24	-	24
Innovation marketing	3 (4)	24	-	24
Leading project team	2 (3)	18	-	18
Social marketing and communication campaign	3 (4)	24	-	24
Sustainable retail supply chain	3 (4)	24	-	24
Course Code - Hyperplanning code: FGES M1 MRCC				

MASTER IN RESPONSIBLE AND SUSTAINABLE FINANCE

MASTER 1 COURSES-S2	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
Derivative Markets	4 (5)	30	-	30
Economics	3 (4)	20	-	20
Equity and Fixed Income Investment	3 (4)	20	-	20
ESG Investing Factors	3 (4)	20	-	20
CSR and Reporting	2 (3)	20	-	20
Hyperplanning code: FGES M1 FRD				

MASTER 2 COURSES-S4	ECTS	Lectures (Hours)	Tutorials (TD)	Total hours/semester
Advanced Corporate Finance	4 (5)	30	-	30
Sustainable Finance	3 (4)	20	-	20
Hyperplanning code: FGES M2 FEM				

MASTER 1 COURSES-S2	ECTS	Lectures	Tutorials	Total hours/semester
English for Negotiation (Anglais negotiation)	2 (3)	-	20	20
Hyperplanning code: ISEA M1 CCA				

MASTER 2 COURSES-S4	ECTS	Lectures	Tutorials	Total hours/semester
Data management and analysis	3 (4)	20	-	20
Financial communication	3 (4)	20	-	20
Hyperplanning code: ISEA M2 CGAO				

Bachelor's courses
(Vauban campus)

BACHELOR IN BIOLOGICAL SCIENCES

BACHELOR 3RD YEAR COURSES-S6	ECTS	Lectures (Hours)	Lab Course (Hours)	Total hours/semester
Molecular Genetics	3 (4)	24 (In French and English)	15 (In English but the exam will be taken in French)	15
Biotechnology	2 (3)	12	-	12

Hyperplanning code: **FGES L3 SV Biotech**

Master's courses
(WeNov campus)

MASTER IN DATA MANAGEMENT AND BIOSCIENCES

MASTER 1 COURSES-S2	ECTS	Lectures (TD)	Lab Course	Total hours/semester
Scientific Method	2 (3)	18	-	18
Biostatistics II	3 (4)	18	12	30
Bioinformatics II	4 (5)	30	-	30
Object Oriented Programming	3 (4)	12	12	24
Data Structure and Complexity	4 (5)	36	12	48
Databases II	4 (5)	24	12	36
Regulations and Laws	2 (3)	18	-	18
Languages (MastersFGES-M1-S2-DM-LV1)	2 (3)	18	-	18
Project in data management in biosciences (Internship)	3 (4)	0	-	0
Thesis (Research Thesis)	3 (4)	0	-	0
Project in data management in biosciences (Apprenticeship)	3 (4)	0	-	0
Report	3 (4)	0	-	0

Hyperplanning code: **EDN M1 Data MB**



Programa de Radio (Económico, cultural) – For Spanish Speakers

	ECTS
<p>¿A quién se dirige? A alumnos hispanófonos que quieran preparar con uno o varios grupos un programa de radio con alumnos francófonos de la FGES en Licence Internationale 2 (Segundo curso) LI2.</p> <p>Método: Eminentemente práctico y en equipo. El alumno hispano se convierte en tutor del grupo.</p> <p>Contenido: cada grupo definirá un sujeto (económico, social o cultural) para su programa de radio, sujetos relacionados con el país de origen de cada estudiante. Ejemplos: “El turismo español y su importancia en la economía del país” “Los grandes retos de América latina” ...etc. Es imprescindible presentar el tema y después organizar un coloquio.</p> <p>Evaluación: Oral: Presentación del programa de radio con los estudiantes franceses (participación en el coloquio). Escrito: Un informe por parte del estudiante extranjero.</p>	2



Home University Presentation

	ECTS
<p>The presentation can be made whether in French or in English and the aim is to introduce your home country/university to our French students interested in doing an academic exchange in the near future.</p>	2