

Studiengang / Study Programme

International Management (B.A.)

L = Language of Instruction (German G / English E)

| | L | *SWS | *ECTS Credits |
|---|-----|-----------|---------------|
| 1. Semester (Winter Semester) | | | |
| Grundlagen der Betriebswirtschaftslehre / Fundamentals in Business | E | 4 | 5 |
| Buchführung / Financial Accounting | G | 4 | 5 |
| Marketing Management / Marketing Management | G | 4 | 5 |
| Bürgerliches Recht / Civil Law | G | 4 | 5 |
| Wirtschafts- und Finanzmathematik / Business and Financial Mathematics | G | 4 | 5 |
| Wirtschaftsenglisch 1 / Introduction to Business English 1 | E | 4 | 5 |
| Total SWS/Credits | | 24 | 30 |
| 2. Semester (Summer Semester) | | | |
| Externe Rechnungslegung / Financial Reporting | G | 4 | 5 |
| Finanzierung und Kapitalmärkte / Financial and Capital Markets | E | 4 | 5 |
| Einkauf und Produktionsmanagement / Procurement and Operations Management | G | 4 | 5 |
| Volkswirtschaftslehre I (Mikroökonomie) / Economics I (Microeconomics) | E | 4 | 5 |
| Statistik / Statistics | G | 4 | 5 |
| Zweite Wirtschaftssprache 1 / Second Business Language 1 | | 4 | 5 |
| Total SWS/Credits | | 24 | 30 |
| 3. Semester (Winter Semester) | | | |
| Internationale Finanz- und Investitionswirtschaft / Multinational Business Finance and Investment | E | 4 | 5 |
| Kosten- und Leistungsrechnung / Managerial Accounting | G/E | 4 | 5 |
| Personalmanagement und Organisation / Human Resource and Organization Management | E | 4 | 5 |
| Volkswirtschaftslehre II (Internationale VWL) / Economics II (International Economics) | E | 4 | 5 |
| Angewandte Informatik / Applied Computer Sciences | G | 4 | 5 |
| Wirtschaftsenglisch 2 / Business English 2 | E | 4 | 5 |
| Total SWS/Credits | | 24 | 30 |
| 4. Semester (Summer Semester) | | | |
| Controlling / Financial Controlling and Reporting | E | 4 | 5 |
| Interkulturelles Management / Cross Cultural Management | E | 4 | 5 |
| Nationale und internationale Steuern / National and International Taxation | G | 4 | 5 |
| Wissenschaftliche Methoden / Scientific Methodology | G/E | 4 | 5 |
| Internationales Wirtschaftsrecht und Arbeitsrecht / International Business Law and Labor Law | G | 4 | 5 |
| Zweite Wirtschaftssprache 2 / Second Business Language 2 | | 4 | 5 |
| Total SWS/Credits | | 24 | 30 |

Studiengang / Study Programme International Management (B.A.) - Continued

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|--|-----|------------|---------------|
| 5.Semester (Winter Semester) | | | |
| Praktikum (18 Wochen) / Internship (18 weeks) | | | 20 |
| Praxisseminar: Prozessanalyse / Practical Seminar: Process Analysis | G | 4 | 5 |
| Praxisseminar: Schlüsselkompetenzen / Practical Seminar: Soft Skills | G | 4 | 5 |
| Total SWS/Credits | | 8 | 30 |
| 6.Semester (Summer Semester) | | | |
| Angewandte Unternehmensführung/ Applied Business Management | G/E | 2 | 2 |
| 1. Studienschwerpunkt / 1. Study Focus** | E | 8 | 12 |
| Seminar zum Studienschwerpunkt / Seminar | G/E | 2 | 3 |
| Projekt / Fallstudien zum Studienschwerpunkt / Project Cases | G/E | 4 | 5 |
| Fachbezogene Wahlpflichtfächer / Electives | G/E | 8 | 8 |
| Total SWS/Credits | | 20 | 30 |
| 7.Semester (Winter Semester) | | | |
| Strategisches Management und Planspiel / Strategic Management and Simulation | E | 4 | 5 |
| 2. Studienschwerpunkt / 2. Study Focus*** | E | 8 | 12 |
| Bachelorarbeit / Bachelor Thesis | G/E | | 13 |
| Total SWS / Credits | | 12 | 30 |
| Total Credits for the Bachelor Degree | | 140 | 210 |

* SWS = Semester Contact Hours per week, ECTS = European Transfer Credit System

| ***Study Focuses (offered in Winter Semester) | **Study Focuses (offered in Summer Semester) |
|---|--|
| European Business Studies | Corporate Finance |
| Human Resource Management | International Accounting |
| International Marketing and Communication | International Marketing and Sales Management |
| Investment Banking and Asset Management | Logistics and Supply Chain Management |
| Logistics and Supply Chain Management | Real Estate Management |
| Management Accounting | |