

Prof. John

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Masterthesis Guideline

General Structure

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Title

max.(!) 100 keystrokes (max. 2 lines)

Author

incl. Contact and university

ABSTRACT

max. 1 500 keystrokes; summerizing goal and result of the work

Keywords

for example: Mobile media, user-created multimedia, e-learning, mobile application, UX

1. INTRODUCTION

1.1 Background and Motivation

1.2 Research Approach (goal of this work)

What is your research question?

2. Research

depending on subject:

What did others do in the field? (related work)

Description of the User Situation

3. Methods

Own approach to the topic

What Equipment did you use? What models did you build?

What detailed activities were performed?

4. Results

Results and discoveries of your work

5. Analysis

Interpretaion of your numbers and measurements

6. Evaluation

Realistic assessment of the validity of your work

What important implications follow from your work?

7. Future work

Which aspects of your work need still improving?

What further work do you suggest?

8. Acknowledgment

What is the academical context of this work?

(master program mobile experience HS Augsburg)

Thanks to Sponsors, partner companies, funding etc.

9. References

Sources, Literature